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Peninsula News

The Only Newspaper 100 Percent Interested in San Diego's Peninsula Area. Serving 60,000 Population in Ocean Beach-Point Loma-Loma Portal-Midway

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READ BY MORE THAN
15,000
LOCAL FAMILIES
EVERY WEEK
By Carrier 4 weeks 25c
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HERE'S the POINT!

By SPENCE HELD

The queer creeps who snatch women's lingerie from clotheslines have been with us quite a while — but something new has been added.

Comes now a peculiar prowler who snatches women's shoes.

This psychopathic hooligan is more dangerous than the clothesline specialists because he usually knocks down his victims before grabbing a shoe and running off with it.

If his activities continue, perhaps a constable should disguise himself in women's clothing and lurk on dark streets late at night.

If he lurked long enough, the shoe snatcher might jump him.

A cop in high-heeled shoes would be at a disadvantage at first, but after kicking 'em off he'd go to work on this character and really clobber him.

Anyhow, it sounds good.

* * *

Saw a woman in Ocean Beach wearing flowered straw sandals, Bermuda shorts, tan jacket — and long gloves . . . Another woman wore a straw hat with a bill that had a straw donkey perched on it; plus pedal pushers pushed up to the knees, and Cuban heels.

* * *

I was glad to see the City Council had the utsgay to take on the Navy brass over the airport issue.

This is very unusual in San Diego, where the daily newspapers hardly ever oppose the Navy in anything.

Actually, there are too many military installations here—S.D. is becoming a bigger and better target all the time. (At least one retired admiral would agree, I'm sure.)

* * *

Another thing: In my opinion the Navy doesn't need those hundreds of idle acres at the end of Point Loma which I suppose they are now acquiring from the Army.

This scenic acreage should be released to civilian authorities for a park.

Yeah, but S. D. isn't doing anything about it.

Right?

Chief Justice Warren Boosts Cal Western 'U'

California Western University's first major expansion program to enlarge its campus facilities has received official endorsement by Chief Justice Earl Warren, former Governor of California, the University's president, Dr. William C. Rust, revealed today. In a special letter written to officials of the University, Chief Justice Warren said:

"My years as a public servant have given me an ever-increasing awareness of the fundamental importance of education to citizenship. During my administration as Governor, the amazing growth of California made an impact on our schools and colleges which was unprecedented. San Diego is one of the fastest growing of our cities, and extraordinary effort is necessary to provide continued education for her young people.

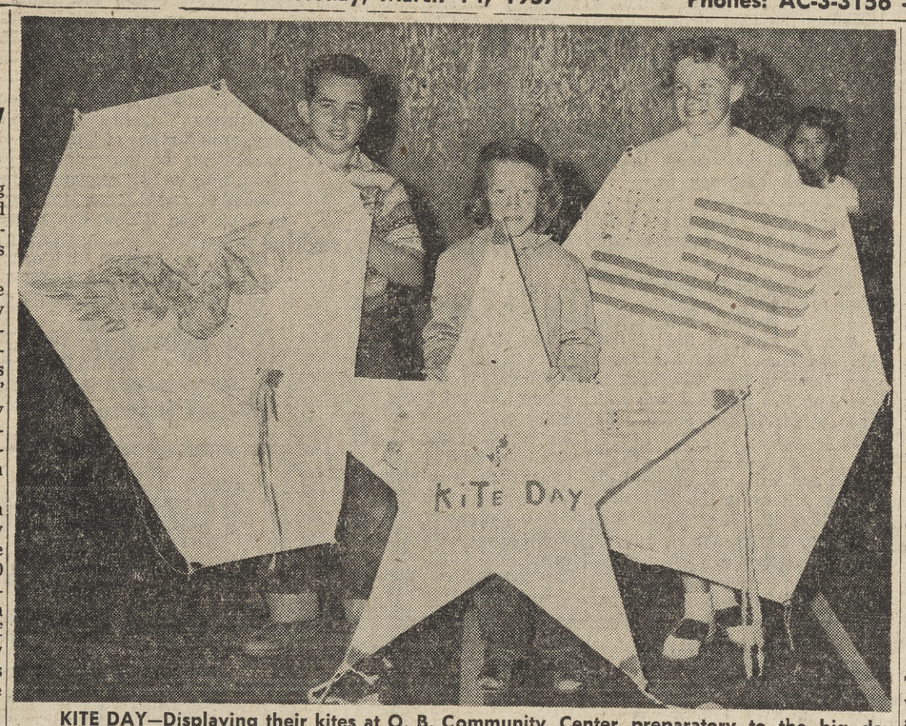
"I have a great admiration for small private Christian colleges like California Western University. They have long been the core of our system of higher education. They were established in many parts of our country long before the state universities, and they supply the friendly competition with public education that is so essential to our well-being.

"The people of San Diego are to be congratulated for the way in which they are shaping the direction of their future by supporting such fine institutions as California Western University."

California Western University is San Diego's' only private, protestant liberal arts college, serving an area of almost a million people.

Dr. Rust said the expansion program will start immediately upon successful conclusion of the University's current $1,500,000 building fund drive. New facilities will include a library, a Fine Arts building, a School of Human Relations building, a new classroom building, dormitories and an athletic playing field, he said.

The drive, which is headed by Edmund T. Price, chairman of the Board of Solar Aircraft Company, was kicked off Feb. 22 and will continue through April.



KITE DAY—Displaying their kites at O. B. Community Center preparatory to the big day Friday are, left to right, Gary Marions, Sharon Bush and Diane Rochefort.—Rex & Ann Langdon photo.

Parade, Massed Flight Will Feature Kite Day

Several hundred kids carrying kites are expected to march down Newport Ave. tomorrow (Friday) at 3:30 p.m. and then launch their kites in a spectacular massed flight from the beach.

The parade will start on Santa Monica Ave., between the O. B. School and Community Center. It will be led by the Point Loma High School drill team, pompon girls and majorettes, under direction of Miss Caroline Crosby, according to Jack Dawson, recreation leader at the Community Center.

The annual Kite Festival is sponsored by O. B. Kiwanis Club and the City Recreation Dep't. Cliff Peet of Kiwanis is in charge of the parade.

Dawson said this year's event will be a novel one "in that most of the children have made their own kites at the Community Center as a craft project and designed and decorated them with their own ideas."

Children from other schools are invited to participate in the parade and massed flight from the beach.

Bank Announces First Round Winners Here

Names of Point Loma High School's winners in the first round of Bank of America's statewide Achievement Awards program for high school seniors were announced this week.

Certificate award winners in specific fields: Math, Ray Edmund Stanford; Laboratory Science, Michael Herbert Prior; Music, Patricia Ann Nevitt; Art, Russell Fraser Hickman; English, Michael Scott Werthman; Social Science, Richard Basil Isham; Foreign Languages, Karen Lee May; Business, Vicki Ann Scott; Home Economics, Judith Ann Davis; Trades & Industrial Arts, Dale F. Prescott, Jr.

Gold Trophy winners: Science & Math, Ray Edmund Stanford; Fine Arts, Russell Fraser Hickman; Liberal Arts, Michael Scott Werthman; Vocational Arts, Judith Ann Davis.

COLT LEAGUE

Boys who plan to play Peninsula Colt League Baseball are urged to see that their parents come to the Ocean Beach Community Center on Tuesday, March 19 at 7:30 p.m.

Sign-up sheets for the parents to fill out will be available at this time. No meeting could be conducted on March 11, due to the poor attendance; and league officers have arranged for a room to be available for meeting purposes Tuesday night.

Plans are under way to go ahead with the preparation of two baseball diamonds in the Mission Bay Park development at the foot of Bacon Street, to be available for practice about April 1, the league reported.

The City Council has authorized bids for construction of the recreation field. Bids will be opened March 19.

Officers and parents of the boys in Colt League expressed their thanks to the O. B. Chamber of Commerce "for the splendid support in getting the recreation field under way."

(The Chamber's Beach Improvement Committee, headed by Harry La Dou, conferred with Carl Reupsch, Mission Bay Park director, in behalf of the project.)

3,000 Students Will Be Featured In Choral Music Festival Here

The annual Choral Music Festival, featuring 3,000 students from San Diego city and county schools, will be held this Thursday, Friday, and Saturday at Point Loma High School and Dana Junior High School.

The event is planned by a committee of teachers working with city and county school music offices, and administered by the principals who host the event each year.

Two junior high choral events are slated for Thursday, one in Point Loma High auditorium at 10 a.m. and another in the Dana auditorium at 1 p.m. Each will feature 12 glee clubs and choirs.

Solos and ensembles will be presented Friday morning and early afternoon on the Point Loma campus. Senior high glee clubs will participate at 2:30 p.m. Friday in the Point Loma auditorium.

The major event of the festival will be held Friday at 7:30 p.m. in the Dana auditorium, when 12 senior high school a cappella choirs of the area will perform.. The closing event, at 10 a.m. Saturday, will present choruses from six elementary schools.

Chamber To Vote On Daz-O-Fun Theme March 23

Spanish, Hawaiian, or Western?

Members of the Ocean Beach Chamber of Commerce will vote March 23 for a theme for the 1957 Daz-O-Fun celebration in Ocean Beach.

They will cast their ballots at a general dinner meeting, limited to Chamber members and their wives, at Madeline's Dining Room Saturday, March 23 at 7:30 p.m. according to President Howard A. Pentoney.

Tickets at $3 per person may be obtained from Chamber directors or Secretary John Pierce, 1835 Bacon St., AC-3-9767.

Lomans To Attend Teaching Session

The fourth annual Selective Teacher Recruitment Conference will be held Thursday, March 21, at the San Diego State College Campus Laboratory School. High school seniors and junior college students from throughout the county are expected to attend, to learn more about teaching as a career.

The following students from Point Loma High School will attend: Betty Bussey, Lucy Cherry, Ann Morris, Mary Palermo, Betsy Spencer, Barbara Velasquez, Nina Vestergaard, Sue Riley, Ninnette Hall, Michael McBride, Carol Riess, Sharon Spratling, Linda Bartholemew, Judy Down, Bonnie Carlyle, Pat Clardy, Amy Emerson, Louise Miller, Edna Moreno and Barbara Munson.

Town Meeting Set By Women Voters

The League of Women Voters has invited all organizations and individuals interested in the Government's loyalty-security programs to attend a Town Meeting Wednesday evening, March 20, at the House of Hospitality auditorium, Balboa Park.

A panel of experts will speak—Hugo Fisher, Adm. Leslie E. Gehres, USN, ret.; Dr. Ambrose Nichols and Betty Marshall Graydon.

Mrs. George Lykos will be moderator.

Reservations for the 7 p.m. dinner may be made at AC-3-8534. Those who cannot attend the dinner are invited to the panel discussion at 8 p.m.

20th Anniversary To Be Celebrated By Women's Guild

Past presidents will be honored when members of the Women's Guild of the Point Loma Community Church celebrate their 20th anniversary at a luncheon meeting Wednesday, March 20, at 12 noon in the church social hall.

Group 2, under the leadership of Mrs. William Carrier, will serve the luncheon. Mrs. Robert Higgins, of Group 5, is in charge of a bake sale.

Birthday cakes and spring flowers will decorate the tables.

Workshop for Patio Parade will be every Tuesday, from 10 a.m. to 4 p.m. Sandwiches and coffee will be available. All Guild members are invited to help.

O.B. LIONS CLUB

George Celeste, chairman of the White Cane Drive, presented a Perkins Brailler (typewriter) to Mrs. Dorothy Del Vecchio.

This Brailler was obtained by funds raised through the sale of White Canes to the public. Roscoe Griswold, zone chairman, thanked the Ocean Beach Lions for their $100 check which was turned over to the Blind Center.

CARD PARTY FRIDAY

American Legion Auxiliary and Post 433 will hold a card party Friday, March 15 at 8 p.m. in the Moose Hall, 5019 Newport Ave. Door and candy prizes; public invited.

ACE Meets Here

A tour of several classrooms at Ocean Beach School was made Wednesday by members of the Association for Childhood Education.

"Room Environment" was the subject of the program. Teachers from all over the city were guests. Mrs. Walter Moore, kindergarten teacher at Ocean Beach and vice-principal of ACE, was in charge of the meeting.

Trading Stamps

Something new in trading stamps was announced this week by Tom Branch, owner of Loma Hardware, 4034 Wabaska Dr.

"For a limited time," he said, "a 3-cent U. S. postage stamp will be given with each $1 purchase. When available, commemorative stamps will be given. This type of sales promotion is in use in the east, but we believe it's the first time in this area."

O.B. GOP Women

Dr. Frank Lowe, chairman of the County Republican Central Committee, will speak on the subject, "Back from Washington," at a meeting of the Ocean Beach Republican Women's Club Wednesday, March 20 at 1 p.m. in the O. B. Woman's Clubhouse, Bacon and Muir Sts.

That announcement was made this week by Mrs. Guy C. Courtney, president.

Visitors are welcome to attend the meeting. After the business session, a coffee hour will be followed by a card party.

SLOGAN CONTEST

Mrs. Eleanor Dias, of 4622 Pescadero Ave., was last week's winner in the Peninsula News Booster Slogan Contest.

Her winning slogan:

For all occasions local stores have the gift
That will fill the bill for beauty and thrift.

This completes the 26-week contest.

PONY LEAGUE

The Ocean Beach-Point Loma Pony League will announce players' team assignments Sunday, March 17 at 1 p.m. at the Ocean Beach School Field.

Final tryouts will be held Saturday, March 16, at Convair Field. All boys registered who have been attending the tryouts are requested to attend the final one and the assignment meeting.

Team managers feel confident that this year's league will be well balanced and a real threat in tournament competition. The longer season and the five preseason practice games should strengthen the league.

The first practice game will be held on the Ocean Beach School Field at 10 a.m., Saturday, March 23.

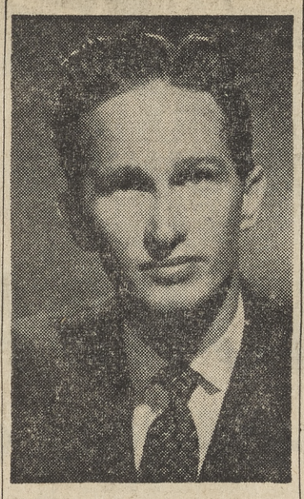
Dana PTA To See 'Private-Eye'

"Private-Eye," a one-act play, will be presented by ninth-grade drama students at a meeting of the Dana Junior High School PTA Wednesday evening, March 20 at 7:30 in the school auditorium.

The play, written by Donald Payton, tells the story of Wilbur, 13, who longs to become a detective. The cast includes Bob Murrell, Joan Orent, Kathie Neill, Richard Ferber, Lee Price, Ann Foxworthy and Tony Sandora. Mrs. Bette Hawkins is director.

The Girls' Glee Club, led by Mrs. Veta Riegel, will present musical selections.

Eighth grade parents will be hostesses.



LOCAL BOY—Bob Guthrie, a 1940 graduate of Pt. Loma High School, has returned to his old haunts to open Guthrie's Children's Shop at 1918 Cable St. The Grand Opening is set for today. Guthrie was graduated from UCLA in merchandising in 1947; he had spent 3½ years as a fighter pilot in the Army Air Force. He is a member of the Rotary Club in El Cajon, where he owns a children's specialty shop. He is married and has three children.

Early Yellowtail Run 'Amazing'

Most amazing early season run of yellowtail in San Diego's sportfishing history continued to roll along like a corps of Sherman tanks today, leaving in its wake a shambles of broken records.

Although catches had been running high since the first yellow was taken on Feb. 22, the lid really blew off at Coronado Islands last Friday. Six boats, one of them bearing a four-man charter party, accounted for 1028 yellows, and three of them topped the 200 mark. A new record catch of 263 yellows was established by the Polaris, while the Lo-An hung up a mark of 211 for 25 fishermen and the Betty Lou accounted for 201.

The following day, with 15 boats in action, the catch mounted to 1317 yellows and a similar catch with a similar-sized fleet was racked up Sunday. Season's catch was more than two months ahead of last year.

Numerous limit catches were checked in, with several credited to anglers from the Point Loma-Ocean Beach sector. These included: Clark W. Johnson, Marlin Inn; Woody Sale and Skipper Penrose, both Point Loma.

SCIENCE FAIR—Tom Everson and Don van Ee, student chairman and assistant, respectively, have some of the Silver Gate Science Fair exhibits explained by R. J. Cuthbert, Fair chairman.—Rex & Ann Langdon photo.

Science Fair Set At Silver Gate

A program featuring American Field Service exchange students and the first elementary school Science Fair, is scheduled at the Silver Gate PTA meeting Tuesday, March 19 at 7:30 p.m. in the school auditorium.

Foreign students who will participate in the program whose topic is "Integrating Our Community wth the World Community," are the following:

Irene Metaxes of Greece (at Bishop School), Nicole Houser of France and Robert Terweil of Holland (both at La Jolla High,) and Nina Vestergaard of Denmark (Pt. Loma High.)

Two American students—Judy Skinner who studied in Greece and Jerry Partch, in Germany—also will be on the panel.

Don Giddings, vice-principal at Point Loma High, will coordinate the discussion. Mrs. William Jorgensen, International Relations chairman for Silver Gate PTA, arranged the program. Child care will be provided.

For the Silver Gate Science Fair, each class, kindergarten through sixth grade, has contributed by charts, models, specimens, and research, a phase of the science work that has been done during the year. Some of the interesting categories include astronomy, air, weather, plant life, earth formations, prehistoric life, water, aviation science, and electricity.

Administrative assistance and encouragement by Miss Mary Jane McIntyre, Silver Gate principal, has transformed the project from an idea into a reality for Richard J. Cuthbert, the Fair's chairman.

Tom Everson and Don van Ee, student chairman and assistant, respectively, not only have done projects in their rooms, but also have contributed to the overall organization.

"The interest and enthusiasm of each teacher is overwhelming," said Mrs. Mary Knaizeff, assistant chairman. "See you at the Fair!!"

HORIZON CLUB—These girls are holding blue hearts with silver letters spelling out "Community Service." In the front row, left to right, are Linda Smith, Betty Dahlheim, Joan Love, Sharon McGee, Linda Tripp, Jackie Hampton and Mrs. Waldo Lyon (Advisor). Back row, Marilyn Schowengerdt, Lynn Noble, Phillis Bement, Linda Luallin, Linda Fisher, Lorraine Lyon, Nancy Ward, Pam Carr and Mrs. J. C. Love (sponsor).—Rex & Ann Langdon photo.

Pt. Loma Horizon Club Serves Community

Members of the Point Loma Horizon Club were presented "HC" emblems recently for their service to the community. Presentation was made by Mrs. David Curtis, president of the Peninsula Woman's Club, which sponsors this senior group of Camp Fire Girls.

The girls included Linda Smith, Betty Dahlheim, Joan Love, Sharon McGee, Linda Tripp, Jackie Hampton, Marion Schowengerdt, Lynn Noble, Phillis Bement, Linda Luallin, Linda Fisher, Lorraine Lyon, Nancy Ward, and Pam Carr. Mrs. Waldo K. Lyon is advisor.

Among their service projects were 40 hours of clerical work for the Community Chest, assistance to the Chestmobile during the Fair, gift wrapping for the armed services during the Christmas holidays, collecting clothes for needy teenage girls, and making figurines for patients at the Children's Hospital to paint.

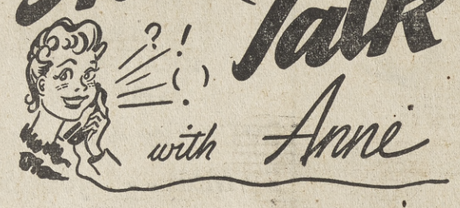
Silver letters which spelled out "Community Service" were presented to the girls by Mrs. Arthur Attebery, community welfare chairman of the Peninsula Woman's Club.

Mrs. Joseph Fischer, hostess for the evening, was assisted by Mmes. Jack Hampton, Joseph Tody and Arthur Attebery.

O.B.Kiwani-Annes

Mrs. Marie Darron will present her portfolio of botanical paintings of the flowers of Hawaii for the enjoyment of Ocean Beach Kiwani-Annes when they meet March 19 at 6:30 in the O. B. Woman's' Clubhouse.

Shop Talk with Anne



. . . a weekly commentary on news in our shops as one woman sees it.

If you're not just sure of the right type of cosmetics for you . . . your best bet is to consult Marge White at OCEAN BEACH PHARMACY. With the finest name brands to choose from, she can assure you of the right answer to your skin and hair problems, or a bit of advice on new shades for spring and summer make-up.

—o—

Hang your clothes on a hickory limb, but don't go near the water . . . and you won't be able to stay away from the beaches when you see the authentic Hawaiian shirts and matching swim shorts at ART'S STORE FOR MEN . . . brilliant colors and patterns. And those ever popular leather thong and scuff type sandals with foam rubber soles.

—o—

Hey kids! Bob Feller, pitcher for the Cleveland Indians will be at Bailey's WESTERN AUTO, Friday, from 4 to 5. Baseballs will be sold for Bob to autograph for you, and the proceeds from these sales will be donated to your local Pony League Ball Club. Bob'll be giving tips on pitching, catching, and batting . . . so hurry on down to Western Auto on Friday afternoon.

Buy now!

MR. & MRS. STANSIFER HOST MOTHERSINGERS

Mr. and Mrs. Donald H. Stansifer were hosts to the Peninsula Mothersingers following their recent performance at a PTA meeting at Frontier Elementary School.

Membership in the group is open. Anyone interested may call Mrs. Ruth Kington, of 1840 Ebers St. The group meets Wednesdays at 9:30 a.m. at Mrs. Kingston's home.

LOS BAILADORES

The March dance of Los Bailadores will be held Saturday, March 16 at 9 p.m. in the San Diego Woman's Club.

Chairmen of the dance, which has a "Circus" theme are Mr. and Mrs. Ernest Fischer. Their committee includes Messrs. and Mmes. Roy Anderson, David Findlay, Paul Fiske, Robert Pinches and Edward Eagle.

It's Your Business

By Cecil Candler
President, San Deigo
BETTER BUSINESS BUREAU

One of the most dangerous pitfalls confronting San Diego consumers at this time is the phony "gift award" or "merchandise credit," given as "prizes" in contests and drawings.

Old adages are not always sound advice, and a good example is "Never look a gift horse in the mouth." When informed that you have won something, always proceed with caution. If there are no "strings" attached—if you are not required to make a purchase or sign up for certain services—it may be on the level.

On the other hand, if it develops that you have won only part of the price of a sewing machine or other merchandise, check the price of the item elsewhere before you accept the award. It's dollars-to-doughnuts you can buy an equal for the same, perhaps considerably less, than the balance you will be required to pay over and above your "winnings". Or if someone wants to give you a photo album, cookbook or dictionary, for instance, be sure to find out what you are required to sign up for before you accept. In other words, examine a gift of any kind with extreme caution, even with suspicion.

Some supermarket operators have unwittingly exposed their customers to such schemes by permitting registrations for "give aways" at their places of business. Actually everyone who registers is a winner, and many fall for the gift award gimmick. Naturally, when the winner eventually finds she has been "taken," the market also loses customer goodwill.

"Bait" advertising also continues to be a serious problem, locally as well as nationally. "Baiting" means the advertising of an enticing low price on a product or service for the sole purpose of getting the prospect into the store or the salesman into the home. What happens then? In some cases, the advertised item is of such obviously poor quality—although the advertising would not indicate so—that the prospect wouldn't have it for a gift.

Then the effort to switch is made to a more profitable item, of course, or, if the product is approximately as advertised, the salesman will disparage it, exaggerating its inadequacies and otherwise knocking the very item so glowingly described in the advertising.

If the prospect refuses to be switched, he is given unreasonably long delivery promise or, in some cases, the item actually cannot be purchased at all. Often the switch is so cleverly handled that the victim does not realize he has been conned away from the bait item.

If you experience difficulty in purchasing any item exactly as advertised, notify your San Diego Business Bureau at once.

WHO'S NEW ON POINT LOMA

Dr. and Mrs. Everett W. Thatcher, of 2661 Poinsettia Dr., have moved into their new home in the 3800 block of Liggett Dr. in Fleetridge. Dr. Thatcher is director of the special research division at the Navy Electronics Laboratory. Their son, Jimmy, a graduate of Point Loma High School, is a student at Pomona College.

Mr. and Mrs. G. Kenworthy, of 461 Rosecrans, have bought a home in the 1800 block of Capistrano St. Mr. Kenworthy is employed at North Island while Mrs. Kenworthy is a school cafeteria dietician.

Mr. and Mrs. H .A. McDowell are making their home in the 3100 block of Ibsen St.

From Los Alamitos, Calif. come Mrs. L. M. Robinson and her son, Robert, 10, who are making their home in the 3400 block of Udal St.,

Mrs. H. Eber, of 3443 Elliott St., has moved into her brand new home in the 3800 block of Del Mar Ave. She has two children, Alan, 16 and Sarah Jane, 12.

Mr. and Mrs. J. F. Hogan have bought a home in the 3400 block of Elliott St. They have three children, Karen, 14; Louise, 10, and Christopher, 4.

Mr. and Mrs. J. R. Eby, of West Covina, Calif., have moved into their brand new home in the 1700 block of Evergreen St.

Honolulu was the former address of newcomers, Mr. and Mrs. W. E. Parker and their four children. They have bought a home in the 400 block of Rosecrans.

From Boston come Mr. and Mrs. Fred Strobach, who are at home now in the 3100 block of Macaulay St. Mr. Strobach is a scientist at the Navy Electronics Laboratory.

Dr. and Mrs. Gerald C. Teudt, of 3544 Jennings St., have moved into their brand new home in the 3500 block of Fenelon St. They have three children: Gerald, Jr., Terrell and Nancy.

'The Mocking Bird' To Be Presented

"The Mocking Bird," a romantic operetta, will be presented by the glee club of the Academy of Our Lady of Peace Thursday, Friday and Saturday, March 14-16 at 8 p.m. in the school's newly remodeled auditorium.

Peninsula area girls particpating in the production include: Sharon Rosenberry, Marie Gentillalli, Carol Roedder, Anne Emerson, Pat Long, Peggy Long, Winifred Golden, Claire Rominger and Mary Allen.

Camp Fire Girls' Birthday Fair Will Open Annual Celebration

More than 3,000 Camp Fire Girls throughout San Diego County will open their 47th National Birthday Week celebration, March 17 to 24, with their annual Birthday Fair in the Conference Building, Balboa Park, Sunday, March 17, from 2 to 5 p.m.

Open to the public, the Fair will feature outstanding exhibits of craft work and samples of many types of program activities carried on by San Diego Council Camp Fire Girls.

A brief program will feature group singing by combined Blue Bird and Camp Fire units, led by Charles Cannon, star of the San Diego Star-Light Opera.

The Birthday Fair, based on the theme "Together We Make Tomorrow," is one of hundreds of celebrations of the founding of Camp Fire in 1910 which will be observed from coast to coast by more than 400,000 Camp Fire Girls.

Eighty-five Horizon Club members of the San Diego Council will join 700 other members of Camp Fire's senior high program from southern California and Arizona in celebration of national Camp Fire week at the regional Horizon Club conference to be held March 16 in Los Angeles.

Chairmen in charge of Sunday's Birthday Fair include Mrs. George Gall, Point Loma.

Gene Handley, new Los Angeles manager, admits that he couldn't make his high school baseball team but he was quite a track star.

Roger Osenbaugh, Sacramento right handed pitcher, became a father for the second time upon the birth of a son in Palo Alto Feb. 11.

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TODAY THRU TUESDAY
MARY MALDER — CARROLL BAKER
— in —
"BABY DOLL"
— also —
JEFF CHANDLER — JOANNE DRU
— in —
"DRANGO"
—COMING SOON—
"OH MEN OH WOMEN"
"FULL OF LIFE"
"TEAHOUSE OF THE AUGUST MOON"
SPECIAL JUNIOR MATINEE SATURDAY 1 P. M.
JOHNNIE SHEFFIELD
— in —
"LORD OF THE JUNGLE"
— also —
RANDOLPH SCOTT
— in —
"TALL MAN RIDING"
— plus —
4 CARTOONS 4

Ocean Beach
THE FOLLOWING STORES
OPEN MONDAY NITES
FOR YOUR SHOPPING CONVENIENCE
Art's Store for Men — 4920 Newport
BAY TV — 4824 Newport
Bob Horn Television — 1865 Sunset Cliffs Blvd.
Cornet 5-10-25c Store — 4864 Newport
Dawson's Television & Appliances — 4940 Newport
ELM'S — 4985 Newport
Greeson's Hardware — 5017 Newport
Marc's Men's Wear — 4919 Newport
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Western Auto — 5010 Newport
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Fresh (Lean) Ground BEEF lb. 29c 4 lbs. $1
Rath Racorn (Sliced) BACON lb. 53c
U. S. Choice Boneless Ssoulder BEEF ROAST lb. 59c
Santa Paula Freestone PEACHES No. 2½ cans 25c
Laura Scudders Mayonnaise quart 59c
Med. AA EGGS doz. 39c
Cut Green Dia A BEANS No. 303 can 2 for 35c
Libby's Sweet PEAS No. 303 cans 2 for 35c
Van Camps No. 2½ cans PORK & BEANS 20c
Borden's Cheese Spreads 2 for 45c
Ritz N. B. C. CRACKERS lb. box 33c
Borden's American CHEESE 1½ lb. loaf 59c
TUNA Bts 'O' Sea Grated 6 oz. can 2 for 35c

PENINSULA PERSONALITIES

Dr. Duane M. Johnson and his mother, Mrs. Martin Johnson, are living at 3023 Ingelow St., while waiting the completion of their home in North Clairemont. They are originally from Duluth, Minn.

Houseguests of Mrs. George Gall, of 4505 Adair St., are her parents, Mr. and Mrs. Sam A. Moore, of Jamestown, North Dakota.

Starfish jewelry and pictures made of shells on parchment is the hobby of Mr. and Mrs. Rexie Young's family, who are making their home in the 4500 block of Granger St. The Youngs moved to the Peninsula area from Pacific Beach. Her mother-in-law, from New York, and her brother-in-law, recently discharged from the Marine Corps, are making their home with them.

Newlyweds, Mr. and Mrs. Gordon West are making their home in the 4300 block of Coronado Ave. Mr. West is an engineer for General Atomics.

Mr. and Mrs. R. R. Everingham and their four children have moved into their ranch-style home in the 790 block of Loma Valley Road. Mr. Everingham supplies bait to sportfishing boats.

From Seal Beach come Mr. and Mrs. G. E. McClintock, who have taken an apartment in the 2300 block of Chatsworth Blvd.

Dr. and Mrs. Robert Good, of Cincinnati, have bought a home in the 800 block of Tarento Dr. Dr. Good is with the bureau of scientific research for an aircraft company. They have two children, Heather, 3 and Jimmy 13 months.

Happy to be back in San Diego are Mr. and Mrs. G. E. Forbes and their daughter, Jo-Anne, 13. They have bought a home in the 1000 block of Catalina Blvd. They have been living in Long Beach.

One economist estimates that we will use about 415 billion barrels of crude oil between now and the year 2000. The National Automobile Club points out that that is more than one and one-half times the total oil discovered in the world to date.

OPPORTUNITY FOR
BEAUTY OPERATOR
● Guarantee and 55% Commission
● Paid Vacation
ARCADE BEAUTY SHOP
4881 Newport Ave.
AC-3-7474

Spring Bazaar Set By Hearing Group

Mrs. Wm. Carter, of 4538 W. Point Loma Blvd., secretary of the San Diego Hearing Society, announced that its Spring Bazaar will be held Saturday, March 23 at the Society's clubhouse at 3843 Herbert St.

There will be a garden shop, "hatte shoppe," booths featuring handcrafted items, baked goods, jewelry, and white elephants. Hot meals will be served from noon to 2 p.m. and from 5:30 to 7 p.m. Phone BR-3-2564 for reservations ($1.00). There will be free door prizes.

The Hearing Society is a Red Feather agency, supported by the United Success Drive.

Outrigger Club Plans Dance Friday Night

A "wearing of the green" will be a must for members of the Outriggers Dance Club when they meet for dancing and a midnight buffet Friday, March 15 at 8:45 p.m. in Kona Kai Club.

A Saint Patrick's Day motif will be carried out in decorations and novelty mixers.

Mr. and Mrs. Howard King are chairmen of the dance. Their committee includes Messrs. and Mmes. Thomas Moran, John Graham, Thomas Dente and Arthur Schaefer.

Casual dress for the ladies and sport shirts for the men are required.

You Phone -- We do the rest

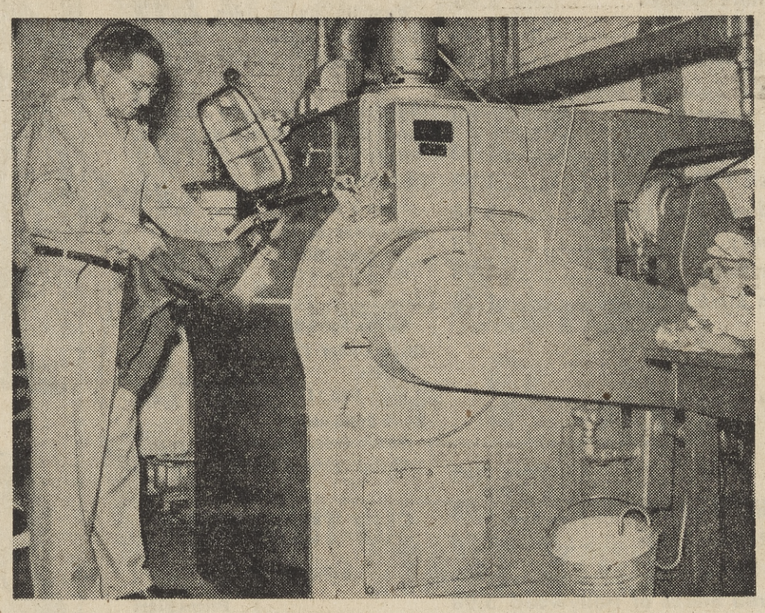
Personalized Delivery Service
50c—Peninsula Area—50c
AL-DEL
AC-3-7566
Groceries — Drug Items — Cleaning — Liquors — Library Books — Flowers — Restaurant Take-Out Items (Pizza, Tacos, Sandwiches, Broiled Chickens, etc.) — Miscellaneous Sundries — and we'll even take your Pet to the Vet!

Paul

Paul and Mary Campbell
of
OCEAN BEACH CLEANERS
SAY:

Mary

"For the FINEST of its kind in DRY CLEANING
Bring your clothes to...US!


Paul Campbell loads clothes into new cleaning plant.

Our new cleaning plant, recently installed, is fully automatic and set by the factory. This assures you of a full wash and rinse cycle. We clean your clothes in the only solvent exclusively made for Dry Cleaning. We use MA886 (Strong Soap) which removes hard set stains. Then your clothes are rinsed in clean and clear solvent. This gives you cleaner clothes, brighter colors and enables us to give you faster service.

Don't Settle for LESS ... Get the BEST!

PRESSING WHILE YOU WAIT!

OCEAN BEACH CLEANERS
OCEAN BEACH 4852 VOLTAIRE ST.
We Operate Our Own Plant

RANCHO MARKET BASKET
4967 Newport Ave. Ocean Beach
HERE ARE YOUR Best Buys
PRICES EFFECTIVE THURS., FRI., SAT., MAR. 14-15-16

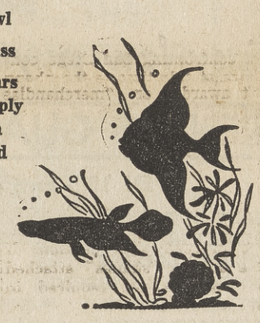
BIG VEAL SALE!

Boneless Pike's Peak
VEAL RUMP ROAST
lb. 55¢

VEAL CUTLETS ..... lb 69¢
VEAL T-BONES ..... lb. 65¢

TUNA PIES — Chicken O' The Sea ..... 3 for 69¢
SWANSON'S MEAT PIES — Chicken, Turkey, Beef ..... 75¢
CHUNK TUNA — Star Kist ..... 27¢
BISQUICK — 40-oz. ..... 39¢
ORANGE JUICE — Birdseye Frozen, 6-oz. ..... 6 for 95¢
STRAWBERRIES — Birdseye Frozen, 10-oz. ..... 4 for 95¢
GREEN PEAS — Birdseye 10-oz. ..... 6 for 95¢
EGGS — Large - Grade A ..... Doz. 39¢
COFFEE — Chase & Sanborn ..... lb. tin 99¢

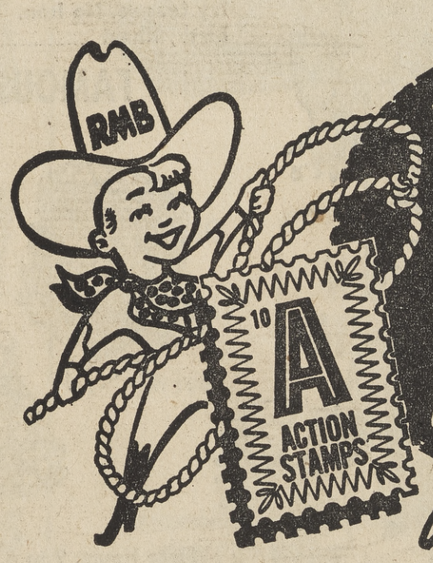
WITH PURCHASE OF ANY 2 POST CEREALS
• Gold Fish
• Bowl
• Grass
• Years Supply Fish Food



ALL FOR ONLY . . . 59¢
Regular 89c Value

FRESH PRODUCE
Snow Whte Cauliflower each 15c
Fancy Northern Asparagus lb. 19c
U. S. No. 1 White Rose Potatoes 10 lbs. 33c

NOW OPEN SUNDAYS 10 a.m. to 6 p. m. --- Daily 8 a. m. to 7 p. m.
Friday & Saturday, 8 a.m. to 8 p.m.



RANCHO MARKET BASKETS
WE GIVE ACTION STAMPS!
4967 NEWPORT AVE. OCEAN BEACH

Public Schools Week Scheduled

Schools and community agencies have begun preparations for the 38th annual observance of Public Schools Week, to be held from April 29 through May 5. The first meeting of the School-Community Public Schools Week Committee has been held, and plans were drawn to encourage residents of the community to visit one or more schools during the event.

All city schools have scheduled open house hours during the week, primarily during evening hours. Many special classroom displays and student demonstrations have been planned.

Members of the committee and the organizations represented are: Mrs. Carl Burkett, American Association of University Women; Mrs. S. R. Carpenter, Pro America, La Jolla Unit; Mrs. A. D. Davis, San Diego League of Women Voters; Joseph C. Zauri, American Legion County Council; George Palmer, San Diego County Masonic Officers Association; Don McKenney, San Diego Teachers' Association; Mary Louise Mueller, San Diego Classified Employees Association; Harold R. Whitby, Central Labor Council, PTA; Mrs. John Wells, San Diego County Teachers' Association.

Carrie M. Anderson, San Diego County Council of Churches; Sheldon Campbell, San Diego Chamber of Commerce; Mrs. John Clague, San Diego Woman's Club Juniors; David Cherry, City Schools Administrators' Club; Mrs. O. E. Walla, Northeast Council PTA; Mrs. John Wells, Sunset Council, PTA; Mrs. Mary Rogers, Central Council, PTA; Mrs. P. R. Willoughby, Jr., Loma Council, PTA; Mrs. B. C. Highsaw, Lincoln Council, PTA; and Mrs. Harold Jeffries, North Shores Council, PTA.

Charles T. Byrne is executive secretary of the committee, and Wayne Fry is treasurer.

Portland front office officials hope players won't suffer the same ill luck as did Clyde Perkins, vice president of the Beavers and President Clay Brown. Perkins is recouperating from an operation as is Brown.

YOUR MONEY
BACK IF YOU ARE NOT COMPLETELY SATISFIED WITH ANY PURCHASE OR REPAIR SERVICE.
Goff CREDIT JEWELERS
4822 NEWPORT AVENUE
AC-3-1840 Ocean Beach

NORM'S GYM

NORM WRIGHT, owner-manager, says, "I guarantee any man or boy a gain of 10 pounds body weight. Also gains such as 1 inch on arms, 3 inches on chest, and muscle on bony legs before beach time. We also specialize in reducing waistlines.

Easy low payment plan

RESULTS GUARANTEED

OPEN 10 a.m. to 10 p.m.

- BODY BUILDING
- REDUCING
- WEIGHT GAINING
- CORRECTIVE EXERCISES
- WEIGHT LIFTING
- GYMNASTICS
- CONDITIONING FOR SPORTS

SPECIAL DISCOUNT
Bring this ad with you for Special Discount!

3461 Ingraham - HU-8-4434 - "Crown Point"

BOYS, GIRLS... FLY KITES RIGHT!

1. KEEP KITES AWAY FROM ELECTRIC WIRES!
2. USE DRY COTTON STRING!
3. NEVER USE METAL ON KITES!
4. NEVER CLIMB ELECTRIC POLES!

Be careful when you fly your kite this year. Don't fly it near ANY wires. Don't use wire or wet string. Don't climb a pole to rescue your kite... it isn't worth it. Play safe and follow Reddy's simple rules above.

Reddy Kilowatt

SAN DIEGO GAS & ELECTRIC CO.

GUTHRIE'S Children's Shop

Grand OPENING

It's Here NOW!

THURS., FRI., SAT., & MON. MARCH 14, 15, 16, 18

Yes! It's here! Guthrie's Gala Grand Opening Celebration. You are cordially invited to come in and inspect the largest single Children's Specialty Shop in San Diego County. A Big Drawing for many FREE PRIZES will be held and hundreds of GRAND OPENING SPECIALS are being offered. Don't' miss this four day opening event . . . Thursday, Friday, Saturday and Monday, March 14, 15, 16, 19.

FREE BALLOONS FOR CHILDREN

REGISTER FOR FREE PRIZES

No Obligation To Buy!

1. $10.00 DANNY DARE BOY'S SET.
2. $10.00 GIRL'S KORDELL PLAY SET.
3. CHOICE OF ANY KATE GREENAWAY DRESS IN STORE.
4. BIG BOYS IVY LEAGUE SLACKS AND SHIRT.
5. COSCO JUMPER FOR BABY.
6 DE LUXE COMFORTER AND PILLOW SET.

INFANT'S & TODDLER'S DEPARTMENT

	Prices Start From
Nitey Nite Sleepers	2.50
Mrs. Day's Shoes	1.95
Bassinettes	12.98
Jumpers	8.98
Baby Scales	8.98
Baby Blankets	3.98
Playtex Baby Pants	.89
Blue Bird Sweater Sets	2.98
Twinkle Topper Sets	2.98
Lang's Quickies	1.98
Eton Suits	2.98
Dresses	2.98
Danny Dare Suits	5.98
Danny Dare Slacks	2.98
Easter Nylon Slips	1.98

We specialize in a complete line of Carter's Knitwear.

GIRL'S DEPARTMENT

Sizes 3 to 14

Pandora Sweaters	2.98
Iwanta Pajamas	2.98
Dresses by— Kate Greenaway, Jean Durain, Cinema Modes, Monterey Modes	2.98
Catalina Swimwear	3.98
Ship and Shore Blouses	1.98
MacShore Blouses	2.98
Style Slips	2.98
Double Seat Panty	.79
Carter's' Spanky Pants	.79
Girl's Jewelry	.98
Little Lady Cosmetics	1.00
Kordell Play Shorts	1.98
Wonderall Play Sets	3.98
Bambury Coats	17.98
Easter Hats	1.98
Nylon Stretch Gloves	1.29

BOY'S DEPARTMENT---3 to 14

FARAH JEANS
Sanforized, Vat Dyed. Sizes 1 to 16
Slims and Huskies
Nylon Guaranteed Fused Knee 2.98
Heavyweights, 13¾ oz. 2.79
Boxers, sizes 1 to 6X 1.59
Double Knee, sizes 1 to 6X 1.98
Sport Denims
Blue, Grey Shadow Stripe, Ivy League 2.98
Polished Cotton
Ivy League. No Iron. Black, Khaki 3.98

	Prices Start From
Catalina Swimmer	1.98
Don Rancho Shirts	1.98
Dress Slacks	3.98
Taylored Slacks of Hollywood	5.98
Donmoor Polo Shirts	1.29
Donmoor Knit Pajamas	2.98
Chamber's Western Belts	.98
K. C. Boy's Suits	16.98
K. C. Boy's Sport Coats	12.98
Jockey Shorts	.89
Cowboy Hats	1.98
White Dress Shirts	1.98
Ties	.98
Terry Robes	3.98

GRAND OPENING SPECIALS

Infant's Bath Towels and 2 Wash Cloths, set	1.99
Crib Sheets Fitted	99c
Girl's Play Shorts Boxer style in Plisse, Sizes 3 to 6X	69c
Toddler Girl's Easter Dress, Sizes 2 to 3. Famous Calif. make. Reg. 6.98	3.99
Girl's Blouses, California Originals. Drip Dry Fabrics. Size 7 to 14	1.66
Sub Teen Sizes	2.66
Children's Boxer Shorts Plisse. Boxer style	3 for 99c
Girl's Half Slips, Bouffant Nylon. Horse Hair. 3 tier. Sizes 4 to 14	1.99
Birdseye Diapers First Quality doz.	2.99
Don Rancho Shirts Little Boys	1.49
Big Boys	1.99
Boy's Short and Shirt Sets Sizes 3 to 6X	1.99
Boy's Dress Slacks Sizes 3 to 6X	1.99
Boy's Play Shorts No Iron Plisse. Sizes 3 to 6X	99c
Sunsuits Plisse. Sizes 3 to 6X	79c
Girl's Under Panties Plisse. Sizes 2 to 14	3 for 99c
Boy's Polio Shirts Won't fade. Won't Shrink. Sizes 4 to 14	99c

SUB-TEEN DEP'T.

Sizes 6 to 14

	Prices Start From
Pandora Sweaters	4.98
Cotton Skirts	4.98
Matching Blouse	1.98
MacShore Blouses	2.98
Semi-Teen Dresses	5.98
Western Slacks	2.98
Belle Mode Bras	.98
Singing Needles Slips	2.98
Buck Socks	.98
"Grove" Play Wear— Shorts, Bermudas, Jamacias, Pedal Pushers, Long Johns, Jackets	

FAMOUS NAME SLEEPERS Very Specially Priced at 1.99

Guthrie's children's shop

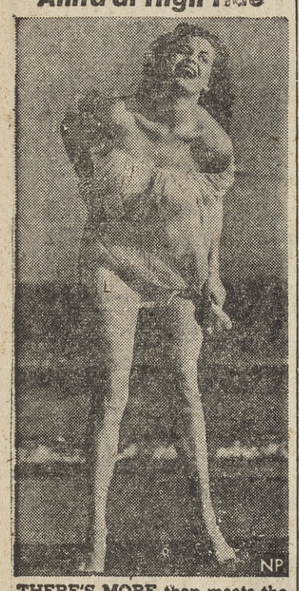
☆ FREE GIFT WRAPPING
☆ LAYETTE COUNSELING
☆ LAYAWAYS INVITED

Store Hours: 9 to 6, Fri., 9 to 9

"A COMPLETE CHILDREN'S DEPARTMENT STORE"

1918 CABLE ST. OCEAN BEACH AC-2-6869

Anita at High Tide



THERE'S MORE than meets the eye in this exciting shot of Anita Ekberg, says top photographer David Preston in the current "Glamour Issue" of Modern Photography. Using Anita and other beauties as subjects, leading lens men give amateur camera fans valuable pointers in the hows and whys of glamour photography. Conclusion: Any girl can be made as glamourous as Anita. Well, almost!

ON THE JOB
WHEN
IT COUNTS
WHERE
IT COUNTS

Mike Chambers of San Diego, will be back for his third season as trainer for Sacramento. He's been vacationing in Baton Rouge where he formerly trained Louisiana State athletic teams. He also was personal conditioner for Huey Long.

LEGAL NOTICES

NOTICE OF SALE OF REAL PROPERTY AT PRIVATE SALE
No. S.M.P. 8173

In the Superior Court of the State of California, in and for the County of Los Angeles.

In the Matter of the Estate of Althea Isabell Willoughby, Deceased.

Notice is hereby given that the undersigned will sell at private sale to the highest responsible bidder, subject to confirmation by said Superior Court, on or after the 30th day of March, 1957, the two-bedroom residence of which the decedent died seized, situate at 4070 Santa Monica Avenue, City of San Diego, California, being Lots 7 and 8 of Block 26, Ocean Beach, according to map No. 297, filed in the office of the recorder of San Diego County, California, on May 28th, 1887.

Terms of sale: Ten per cent of purchase price in cash at the time of sale, balance in cash on confirmation thereof.

Bids must be in writing, addressed to the undersigned executrix; and will be received at the office of Madelyn Johnston, Realtor, 4753 Voltaire Street, San Diego, California, at any time after the first publication of this notice, and before the making of said sale which will be made at said office.

Dated, March 14, 1957.
Beulah W. Richardson,
Executrix of the Will of
Althea Isabell Willoughby,
Deceased.
Webb Rice, Attorney for Executrix
1093 Broxton Avenue,
Los Angeles 24, California.
Printed in the Peninsula News Mar. 14, 21, 28, 1957.

NOTICE TO CREDITORS
No. 57924

Estate of ALBERT ANDRIOTTI, Deceased.

Notice is hereby given by the undersigned, ANNA MARIE PITINI, as the Administratrix of the Estate of ALBERT ANDRIOTTI, Deceased, to the creditors of all persons having claims against the said deceased, that within six months after the first publication of this notice, they either file them with the necessary vouchers in the office of the Clerk of the Superior Court of the state of California, in and for the County of San Diego, or present them with the necessary vouchers to the said Administratrix at 1136 S. D. Tra. & Sav. Bk. Bldg., San Diego, Calif.

ANNA MARIE PITINI,
Estate of ALBERT ANDRIOTTI, Deceased.

Dated at San Diego, California, this 12th day of March, 1957.

ROY M. CLEATOR,
Attorney for said Administratrix.
Published in the Peninsula News Mar. 14, 21, 28, Apr. 4, 1957.

GLADYS BOWEN
Dance Studios
Private and Class
Ballroom Dancing
2195 Chatsworth
Boulevard
Phone AC-2-8400

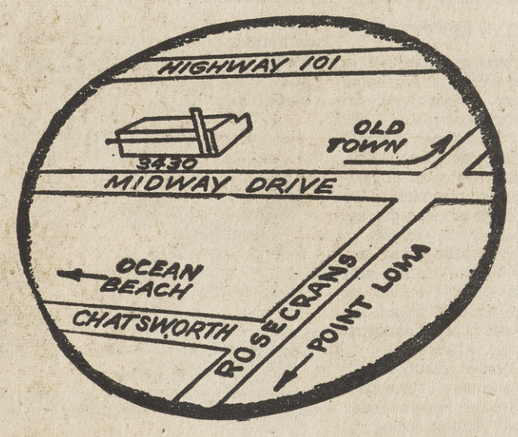
HUB MISHLER
Office AC-3-8123 Home
2090 Sunset Cliffs Blvd.

TRY IT—YOU WILL
LIKE IT
MADELINE'S
DINING ROOM
AT THE MARLIN INN

WE GIVE FERGUSON'S

FERGUSON'S "Superette"
3430 Midway Drive

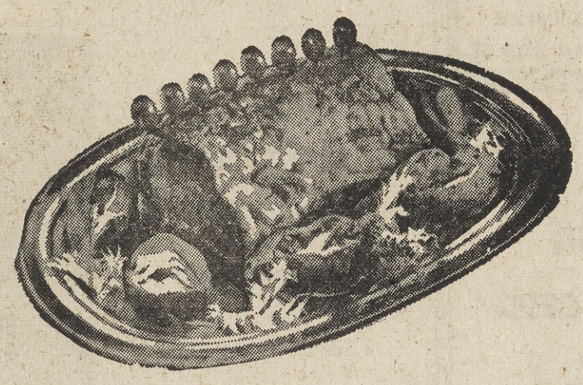
Thurs., Fri., Sat. Specials! Midway Superette Only



Here's What FERGUSON'S Offer You:

The Same Consistently Low Prices!
The Same High Quality!
The Same Courteous, Friendly Service!!

PLUS "S.H." GREEN STAMPS



FARM STYLE
SPARE RIBS
Lots of Meat.....lb. 49¢

Prime Rib Roast 69¢
Oven ready. Ferguson's Supreme Trim..lb.

PORK CHOPS 79¢
Center Cut .....lb.

SLICED BACON 49¢
Gold Coin .....lb.

FRANKFURTERS 45¢
Armour Star All Meat.....lb.

Loose Carrots lb. 5¢

PORK LOINS
Eastern Grain Fed
WHOLE OR HALF....lb. 49¢

HORMEL'S
Small Picnics
4 to 6 lb. Average.....lb. 35¢

Brown Onins lb. 7½¢

CHILI CON CARNE 3 for $1
Riviera With Beans .....1½ lb. can

RAVIOLI 4 for $1
Riviera .....1½ lb. can

CHILI BEANS 5 for $1
Riviera Western Style .....1½ lb. can

ROD'S DRESSING 49¢
Roquefort, Blue, Sour Cream, Thousand Island.....jar

FREE
Nothing To Buy!

WIN... THE Redi-Baker

Bake and serve right at the table... in minutes... Baking Tray included.

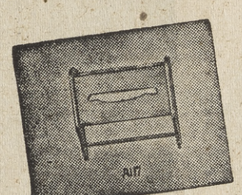
WIN... THE CHEFSTER in "Fabulous" Stainless Steel

DEEP FRIES • COOKS • BAKES
STEAMS • BLANCHES

Don't miss this unusual opportunity to WIN absolutely FREE one of these beautiful and useful small appliances. The 'RediBaker' and 'Chefster' will be awarded at Ferguson's Midway Superette. Visit our Pillsbury Display and register... that's all you do!

Drawing March 17

START YOUR COLLECTION...NOW!



Beautiful Maple Finish Household Accessories

Your home will have new charm and warmth with the addition of these pieces of Beautiful Maple Finish Household Accessories. Ferguson's volume buying makes it possible to offer them at prices a fraction of the regular cost. See our attractive display now!! Make your selections early while stocks are complete.

MILK STOOL 1.95
SCOTTY TOWEL HOLDER AND SHELF 1.69
PADDLE MIRROR, 8"x10"..... 1.95

We Reserve the Right to Limit Quantities!

FERGUSON'S

3430 Midway Drive

WE GIVE SPERRY & HUTCHINSON 10 CO OPERATIVE DISCOUNT STAMP "S.H." GREEN STAMPS

SINCE 1938... SERVING YOU THE FINEST FOODS

O.B. Woman'sClub

BY MARIAN KRETTLER

Twenty of those interested in book reviews came to my home Tuesday afternoon for luncheon and a fine selection by Mrs. C. E. Hunter of "Day After Tomorrow" by Roma Turckel, which deals with how to plan in advance concerning the later days of life. This hostess was ably assisted by Mrs. Harvey Reinke.

The regular meeting of the Ocean Beach Woman's Club will be March 14. Delight Smith, of adult education, who spent an interesting year in England will be the guest speaker.

American Homes group March 21 presents a musical program. There will also be shown slides of the United States, coast to coast. In addition, Margaret Grodie will speak about Carrie Jacobs Bond, and will sing some of her subject's famous songs. It promises to be a most interesting session.

Mrs. Ralph E. Stothard is chairman for American Homes and she tells us that there will be a style show at the club April 2. As yet, details are not available.

Warren-Walker

In observance of Plant a Tree week, the sixth, seventh and eighth grade students of Warren-Walker school made arrangements to plant a tree to beautify the grounds.

As the construction of the new classrooms was completed, it was found necessary to remove two trees from the school grounds, a lemon and a jacaranda. The children had enjoyed the beauty of these trees and miss the protection of their shade and gathering of the lemons.

Plant a Tree week gave the children the idea that they would like to replace at least one of these trees.

Hollywood Trip Open To Public

Ocean Beach Kiwani-Annes are planning a trip to Hollywood by charter bus on Friday, March 22. They will visit TV studios and other points of interest.

A few reservations are still available. Anyone interested should phone Mrs. H. Masters, AC-3-5703, or Mrs. L. Fleetwood, AC-2-2202.

HOUSEHOLD TIPS

STAPLERS, LONG CONSIDERED OFFICE TOOLS, ALSO ARE USEFUL AT HOME. NEW HOUSEHOLD STAPLERS SEAL LUNCH BAGS, FOOD PACKAGES AND FREEZER WRAPPINGS
WORK-WISE HOUSEWIVES MEND BELTS, STRAPS, LININGS, TOYS, WINDOW SHADES WITH SWINGLINE HOUSEHOLD STAPLERS
CHILDREN CAN HELP MAKE PARTY FAVORS, HATS, DECORATIONS AND NOVEL WRAPPINGS
PERFECT JOB IN HALF THE TIME. SHELVING PAPER STAYS PUT IF YOU STAPLE IT DOWN... BY USING STAPLER AS TACKER. SET STAPLES 3 INCHES APART

MOTHER'S GUILD

"Cancer and Women," a film sponsored by the Cancer Society will be shown at a meeting of the Mother's Guild of Sacred Heart Academy Monday, March 18, at 7:45 p.m. in the parish auditorium. Dr. James Ravenscroft will answer questions.

Mrs. Robert Carroll is president of this newly organized group. Other officers include: Mrs. Clifford Beddoes, vice-president; Mrs. James Patrick Casey, secretary, Mrs. Paul Elam, treasurer.

Mrs. John J. Beckman is parliamentarian; Mrs. Lamont Insko, ways and means chairman; and Mrs. Mike James Liuzzi, publicity chairman.

Why not complete your High School education now? Midway Adult Center offers a daytime program for adults. Call AC-3-1671.

- Perfume Candles
- Colordrip Candles
- Beeswax Candles
- Floating Candles

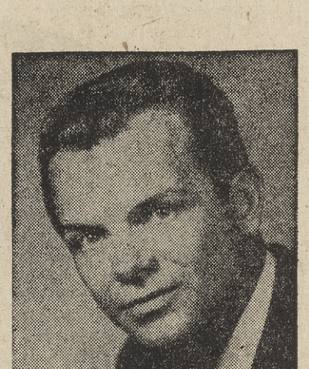
POINT LOMA
CARD & CANDLE SHOP
1872 Rosecrans
Rosecrans at Poe
4 Blocks North of DeFalco's
Ample Parking

OUR MENU IS A GUIDE TO SUPERB AUTHENTIC
MEXICAN DISHES
Served in the True Atmosphere of Old Mexico
SPECIAL LUNCHES SERVED DAILY
CONSUELO'S
in the
LA PLAZA SHOPPING CENTER
11-8 DAILY · 12 to 9 SUNDAY · CLOSED TUESDAY
1852 BACON ST. AC-3-9512 OCEAN BEACH

OPENING SOON . . .
Ralph's Hair Styling Salon
913 Catalina Boulevard ACademy 2-2793

Mr. Ralph D'Adamo

OUR SALON WILL BE OPENING ON OR ABOUT APRIL 10



Mr. Ronnie Anderson

OPEN EVENINGS UNTIL 9:00 BY APPOINTMENT

Introducing . . .
Mr. Ronnie Anderson
OF
SAN FRANCISCO

Admiral

Surprise Value Sale!

As Advertised in LIFE

Shop early—limited numbers of these special values!

New 1957
Admiral®
Embassy 21*

- Luxurious console ensemble
- Big 21-inch* picture
- Top Front Tuning
- Charcoal Finish. Model Also in Mahogany and Blonde Oak Grained Finishes.

"SURPRISE VALUE"
Model T2301
Sale Price 159.95

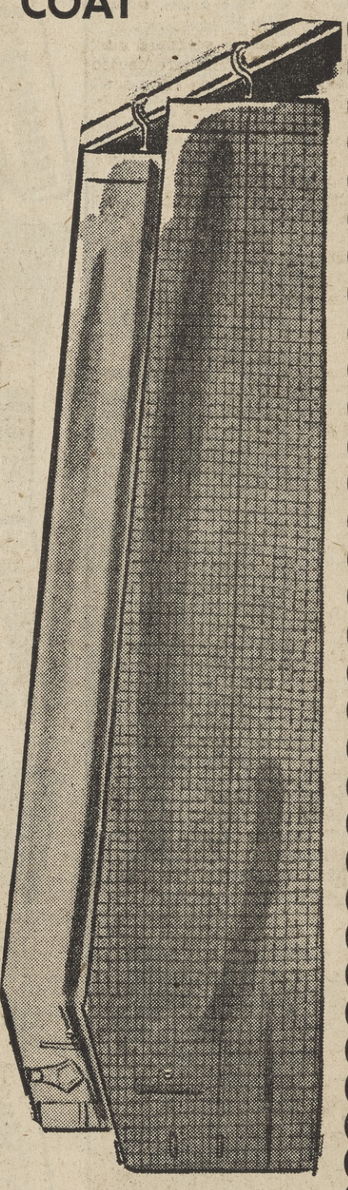
BAY T-V

4824 Newport Ave.
Ocean Beach AC-2-8447
Open Mon. & Fri. Nites 'Til 9

ART'S is having ONE 1¢ CENT BONUS DAYS
MARCH 14 THRU MARCH 23 ONLY
SHOP NOW FOR THESE BIG BONUS SAVINGS

WITH PURCHASE OF ANY SUIT FROM OUR LARGE SELECTION
You Get...
ALL FOR 1¢
1 Dress Shirt.....3.95
1 Tie 1.50
1 Pr. Sox 1.50
1 Belt 2.50
1 Handkerchief ..... .50
1 Pr. Shorts 1.00
1 Undershirt 1.00

WITH PURCHASE OF ANY SPORT COAT
You Get...
1 Sport Shirt 5.95
1 Pr. Sox 1.00
1 Handkerchief..... .50
All For 1¢



WITH ANY SPORTCOAT AND SLACK COMBINATION
You Get...
1 Sport Shirt 5.95
1 Belt 2.50
1 Pr. Socks 1.00
1 Hankie ..... .50
1 Pr. Shorts 1.00
1 Undershirt 1.00
All For 1¢

WITH PURCHASE OF ANY PAIR SLACKS
You Get...
1 Belt 2.50
1 Pr. Sox 1.00
1 Handkerchief ..... .50
ALL FOR ..... 1¢

You May Select Your Acccessories From Our Entire Stock of New Items Up To The Prices Indicated

No Charge for Alterations
Charge Accounts Invited
Open Mon. & Fri. Nites Til 9:00

ART'S Store For Men
4820 Newport Ave. AC-3-8408

CHRISTIAN SCIENCE

The fact that the man of God's creating is not at the mercy of accidents, chance, or discord of any kind will be emphasized at the Sunday services in all Christian Science churches.

Scriptural selections in the Lesson-Sermon on "Substance" will include the account of Paul's healing of Eutychus who "fell down from the third loft, and was taken up dead" (Acts 20:7-12).

Mary Baker Eddy declares in "Science and Health with Key to the Scriptures": "Accidents are unknown to God, or immortal Mind, and we must leave the mortal basis of belief and unite with the one Mind, in order to change the notion of chance to the proper sense of God's unerring direction and thus bring out harmony" (p 424).

The Golden Text is from Ecclesiastes (3:14): "I know that, whatsoever God doeth, it shall be for ever: nothing can be put to it, nor any thing taken from it."

ST. PATRICK'S DANCE AT MOOSE HALL SATURDAY

Members and guests of the Loyal Order of Moose Lodge 1755 are cordially invited to a St. Patrick's Dance on Saturday, March 16 at 9 p.m. at the Moose Hall, 5019 Newport Ave. Dress will be informal and anyone not wearing a "bit o' green" will be fined. Denny Martin's orchestra will provide the music.

DR. FELT IN HOSPITAL

Dr. F. R. Felt, 86, of 4475 Del Monthe Ave., fainted and fell onto a floor furnace in his home March 6 and suffered severe burns on his right arm, according to Mrs. Myron Insko.

He was taken to Fraser Hall Convalescent Hospital for treatment and probably will be there at least six weeks, she reported.

For the past seven years Dr. Felt has been residing with Dr. and Mrs. Insko.

HEALTH FOR ALL

You've seen—or seen pictures of—those Western Main Streets lined with what look like substantial two-story buildings but are only one-story sheds from the back view. Lots of people are like that: they look healthy at a quick glance but, oh, that back.

As a matter of fact, backache probably causes more trouble than any ailment except the common cold. And you get just as little sympathy for it, as you painfully creak through the day's work. Every year, about 250,000 people hurt their backs on the job and have to be sent home. Nobody knows how many more manage to stick it out with the help of aspirin.

Through the years, people have complained of lumbago, sciatica, or weak sacroiliacs. But, whatever the fashionable name, it's still a backache. Doctors think about 60 per cent are caused by muscular strain, the sprain of a ligament or the stress of bone against bone as in a slipped disc. Another 30 per cent are caused by muscular fatigue. They don't think the whole answer lies in better physical fitness. The important thing is to figure out the cause of the strain or fatigue and get rid of it. Often this means persuading the poor backache sufferer to give up that false front and act his age. It's sometimes hard for us to face the fact that old birds can't take on as much heavy physical work or play as spring chickens.

The following rules may help you avoid unnecessary backache:

1. Lift with legs, not the back. Bend your knees and squat to pick something up from the floor instead of bending over from the waist.
2. Avoid over-exertion. Get help when you have to move the piano.
3. Exercise regularly but by easy stages. Don't try to pile a week's exercise into the week end.
4. Change position as often as possible. Cramped muscles are bane of the desk worker.

(This column is sponsored, in the interest of better health, by the San Diego County Tuberculosis and Health Association.)

IT'S TOOL-UP TIME
We're headquarters for famous
TRUE TEMPER TOOLS
Loma Hardware
Volaire at Wabaska, AC-2-7500

WEEKLY CROSSWORD PUZZLE

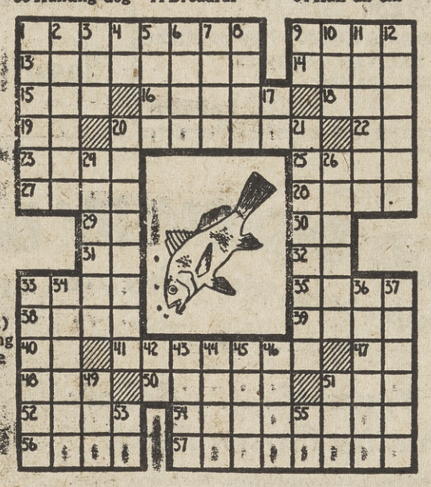
Food Fish

Here's the Answer

HORIZONTAL
1 Depicted fish
9 It is used for ——
13 Brightness
14 Military assistant
15 Eucharistic wine cup
16 Impress
18 Mouth part
19 Italian river
20 Harder
22 Hawaiian bird
23 Domestic slave
25 Work
27 Chair
28 French river
29 Trinity term (ab.)
30 Senior (ab.)
31 Not (prefix)
32 Tantalum (symbol)
33 Preserve
35 Girl's name
38 Always
39 Stagger
40 Tellurium (symbol)
41 Diggers
47 Part of "be"
48 Musical syllable
50 Excuse
51 Same (prefix)
52 Essential being
54 Comes before
56 Paper measure
57 Calmest

2 Branched
3 Hindu pottery
4 Note of scale
5 Rapid
6 Preposition
7 Glance over
8 Half (prefix)
9 Musical note
10 Grease
11 Hateful
12 Testify
17 Hebrew letter
20 Pioneers
21 Male chickens
24 Innate
26 Sea robber
33 Hunting dog
34 Opposed
36 Annoys
37 Nearly
42 Parent
43 High mountains
44 Dreadful
45 Ancestor of the Hebrews
46 Cereal grain
49 Man's name
51 Fish
53 Type measure
54 Half an em

VERTICAL
1 Arranges in folds



ROAST BEEF DINNER

The Point Loma Chapter of De Molay Mothers Circle will serve a roast beef dinner on March 20 from 5:30 to 7 p.m. at the Masonic Temple on Sunset Cliffs Blvd. A donation of 75c for adults and 50c for children under 12 will be asked. The proceeds will go toward buying a cotton candy ma-

ORDER OF AMARANTH TO ELECT OFFICERS

"Farewell to the 1956 Officers" is the theme of the final stated meeting of the year of Pacific Beach Court 104, Order of Amaranth, which will be held Friday, March 15 at 8 p.m. in the Masonic Temple on Sunset Cliffs Blvd.

There will be election of officers and reports of proceedings at Grand Court.

Leona Emmitt, royal matron, and Lyle Emmitt, royal patron, will preside. They are also chairmen of the after-court party.

'FATHERS TAKE OVER' AT DEWEY PTA TUES.

"Fathers Take Over" will be presented by PTA fathers at the monthly meeting of George Dewey PTA March 19 at 7:30 p.m. in the school auditorium. Hostesses will be 1st grade mothers. Child care is provided.

Classified ads—they satisfy!

PHARMACY
Mon. - Thurs. 10-1 & 2-6
Friday 10-1 & 2-4
Closed Sat. Sun. 10-2
A SINCERE INTEREST IN YOUR HEALTH
PROFESSIONAL PHARMACY OF OCEAN BEACH
Herman C. Curtis, Jr., Pharm. D.
1929 Cable AC-3-8169

Residents Invited To Participate In Expo & County Fair At Del Mar

Residents of San Diego County this week were invited to participate in the 18th annual Southern California Exposition & County Fair at Del Mar, June 28 through July 7.

Mrs. Lorene Bohn, supt. of entries, announced $122,134.00 will be offered to non-commercial exhibitors. This exceeds last year's total prize money by more than $2000.

There are 11 major categories in which cash premiums are paid, Mrs. Bohn said. These include livestock, feature exhibits, agriculture, horticulture, floriculture, home economics, dairy products, bees and honey, gem and mineral, poultry, rabbits and junior fair. The latter department is limited to San Diego County participants.

A 220-page premium book covering all phases of exhibiting will be available free of charge April 15. Last year's exhibitors automatically will receive the book. New exhibitors can obtain a copy by writing to Mrs. Bohn, supt. of entries, Southern California Exposition, Del Mar.

When writing, Mrs. Born said, it is helpful if exhibitors will describe the type of exhibit they plan to enter so proper entry blanks can be sent with the premium catalog.

Also open to competition are a hobby show, international photographic salo nand fine arts exhibition.

The United States now has about 4,000 to 5,000 miles of four lane highways, reports the National Automobile Club.

YOUR MONEY BACK IF YOU ARE NOT COMPLETELY SATISFIED WITH ANY PURCHASE OR REPAIR SERVICE.
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4822 NEWPORT AVENUE
AC-3-1840 Ocean Beach

Another...
NEW! NOW OPEN
COMPLETELY AUTOMATIC
COIN OPERATED LAUNDRY
FRIGIDAIRE
AGITATOR TYPE WASHERS
20¢ WASH
5¢ Fluff Dry
OPEN 24 HOURS DAILY
Every Day In The Year
4809 W. POINT LOMA BLVD.
Next To Sunset Inn Free Parking

Classified Ads Bring Big Returns!!

ELM'S
the shoe that understands children
. . . understands how they grow, fresh and young as Spring and every bit as restless! Knows they don't sit still, and that their shoes must be made to take the wear of all-day play . . . must fit right, must go on fitting. The Stride Rite shoe knows and does this . . . and millions of mothers *know that it does!*

THE STRIDE RITE SHOE
OPEN FRI. & MON. NITES 'TIL 9 P. M.
ELM'S SINCE 1936
4985 NEWPORT AVE. BEACH OCEAN

BOB HORN Says... *Out goes TV's old-style channel selector-knob!*
Hoffman gives you new Dyna-Touch tuning!

FINGER-TIP DYNA-TOUCH TUNING obsoletes the old-fashioned channel knob, brings you the touch of tomorrow in the brand new Hoffman. Simply press a button and the channel changes to next *pre-selected* station in your area; bypasses unused or unwanted stations. Channel number appears on lighted panel.

All 25 furniture models in the '57 Hoffman line have Dyna-Touch as well as provision for the exclusive new Beam-Rider, shown below.

NEW HOFFMAN BEAMRIDER WIRELESS REMOTE!

FOR A LIMITED TIME $19.95
OUT OF HOFFMAN'S GUIDED MISSILES LAB comes the most amazing wireless remote channel selector of them all! The new Hoffman BeamRider changes TV channels from any place in a room . . . operates from 25 feet away . . . works through any object. No wires, flashlights or unsightly receiving devices on front of set to mar cabinet beauty.

NEW STYLING! NEW YEARS-AHEAD FEATURES!

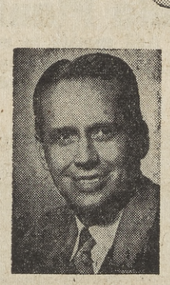
24" Paso Robles Lowboy. 332 sq. in. picture. Striking console in Salem Maple (as shown) and Limed Oak finish... 395.00

21" Emerald Bay Soundorama Console; 3-speaker Hi-Fi; 262 sq. in. picture. Mahogany (as shown) and Salem Maple finishes. 369.95

21" Las Vegas Table Model. 262 sq. in. picture; wheel base optional. Walnut (as shown), Mahogany, Blonde, Salem Maple finishes. 229.95

New Black Easy-Vision with Neutrex Light Shield lets you watch TV without eye fatigue in any kind of light.

Hoffman Soundorama brings true Hi-Fi to TV for the first time; three speakers, 40 to 20,000 cycle frequency response.



BOB HORN TELEVISION
POINT LOMA'S LARGEST AND MOST COMPLETE TV SALES AND SERVICE
1865 SUNSET CLIFFS BLVD. AC-3-7139

BRIDGE SCORES

Community Center bridge scores for March 18 were as follows: East-West High Over-All—Mr. and Mrs. Roy Sites; 2—Miriam Blake, Jewel Byrom; 3—Edith Clague, Grace Dye. North-South—Mr. and Mrs. Philip Shunk; 2 — Loucie Anderson, Grace Banks; 3—John Christy, Paul DeLannoy.

SISTER IN SANTA MONICA

Mrs. Myron Insko of 4475 Del Monte Ave., has been visiting in Santa Monica with her sister. Mr. Insko is in Washington, D. C., on business.

BLUEBIRDS PLAN BOX SUPPER FRI.

Bluebirds of the Point Loma area will give a father-daughter box supper Friday, March 15 from 6 to 7:15 p.m. at the Ocean Beach Community Center, it was announced.

ORDER OF EASTERN STAR

Point Loma Chapter 490, Order of the Eastern Star will meet Monday, March 18 at 8 p.m. in the Masonic Temple, 1711 Sunset Cliffs Blvd. for a stated meeting. Mrs. Clifford Bolander, worthy matron, and Edward Hardie, worthy patron, will preside in the after-chapter party chairman. east. Mrs. Billie Davis will be

MRS. INSKO VISITS HER

SIXTH CHURCH of CHRIST, SCIENTIST
2340 Chatsworth Blvd.
San Diego, Calif.
Sunday Services 11:00 a.m.
Sunday School 9:30 & 11 a.m.
Wednesday ..... 8 p.m.
Reading Room 12 noon to 4:30 except Sundays and Holidays.
You are welcome at the services and to use the reading room.

Ten Word INTELLIGRAM

Check the correct word:

1—National League catcher whose career has been cut short by a heart ailment is (Roy Campanella of Brooklyn) (Bill Sarni of New York).
2—The United States has recalled its ambassador to (Yugoslavia) (Hungary) rather than have him present his credentials to the Communist-controlled government.
3—Vice President Nixon is on a good-will mission in (Africa) (India).
4—The 125-carat (Jonker) (Koh-i-nor) is the largest emerald-cut diamond in the world.
5—The (Amazon) (Nile) River is the longest in the world.
6—Irish author Jonathan Swift was known primarily as a (humorist) (satirist).
7—The Falkland Islands lie nearest (Cape Horn) (Cape of Good Hope).
8—Rembrandt van Rijn was a (Dutch) (Flemish) painter.
9—The Isle of Man is in the (Irish Sea) (English Channel).
10—Horizontally woven threads are called the (warp) (woof).

Count 10 for each correct choice. A score of 0-20 is poor; 30-60, average; 70-80, good; 90-100, excellent.

Decoded Intelligram

1—Sarni. 2—Hungary. 3—Africa. 4—Jonker. 5—Nile. 6—Satirist. 7—Cape Horn. 8—Dutch. 9—Irish Sea. 10—Woof.

Ocean Beach First Baptist Church
SUNSET CLIFFS & SANTA MONICA AVE.
REVEREND ALLEN NEWMAN, MINISTER
9:45 a. m. — Bible School.
8:30 and 11 a. m. — Morning Worship.
6:30 p. m. — Training Union.
7:30 p. m. — Evening Worship.
Prayer and Bible Study Wednesday, 7:30 p. m.

Cabrillo PTA

Cabrillo School students will present a program for the PTA monthly meeting Tuesday, March 19 at 7:30 p.m. in the school auditorium.

The school orchestra under direction of Gene Holloway, will play and the student council will demonstrate student government in action with representatives from each classroom present to report.

Officers of the student council who will preside at the meeting are Tamara Plass, president; Bill Stump, vice-president, and Jay Shumaker, secretary.

Fourth-grade room mothers, headed by Mrs. William Carey, will be hostesses..

Cabrillo PTA furnished three trees for Arbor Day tree-planting ceremonies at the school March 7.

Mrs. Arthur Jessop, PTA president, spoke at the ceremonies, which were arranged by Miss Wanda Neeley and Lawrence Shaw of the faculty.

JAMES & ROBERT BEACHLER STATIONED IN GERMANY

DARMSTADT, GERMANY (AHTNC)—Twin brothers from this area, Privates First Class James F. and Robert E. Beachler, are members of the 95th Engineer Battalion in Darmstadt, Germany.

The sons of Mr. and Mrs. Foster W. Beachler, 4436 Coronado Ave., they are assigned to the battalion's Company B. They entered the Army in October 1955 and completed basic training at Fort Ord.

The 22-year-old soldiers attended San Diego State College. James is a member of Lambda Chi Alpha fraternity and Robert is a member of Sigma Pi fraternity.

BIRTH ANNOUNCEMENT

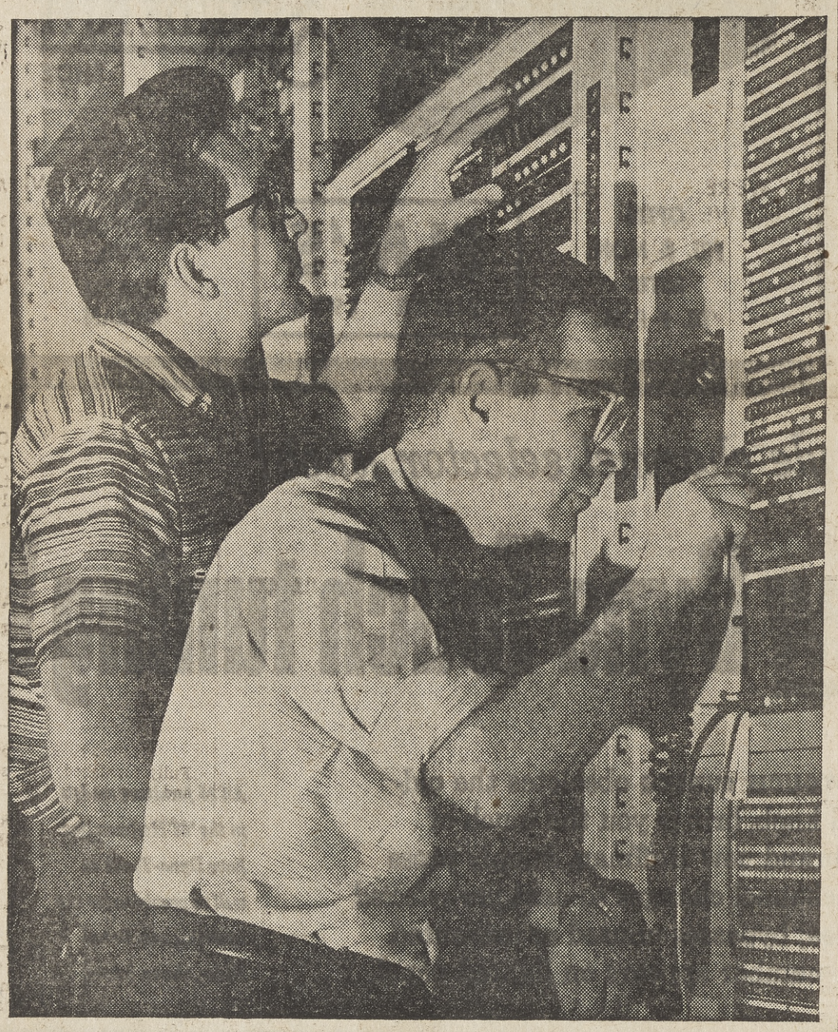
Mr. and Mrs. David James Zedaker, of 4951 Long Branch Ave., announce the arrival February 28 of a son, David James, Jr. He weighed in at 6 pounds, 9 ounces.

YOUR MONEY BACK IF YOU ARE NOT COMPLETELY SATISFIED WITH ANY PURCHASE OR REPAIR SERVICE.
Wolf CREDIT JEWELERS
4822 NEWPORT AVENUE
AC 3-1840 Ocean Beach

JO'S FLOWER SHOP
4728 VOLTAIRE Phone AC-3-3306 Day or Night
CITY WIDE FREE DELIVERY SERVICE
S & H GREEN STAMPS
Phone and Charge It. EDITH BARRON

GRAND OPENING . . .
FRIDAY, MARCH 15th
Featuring Home Made Candies by
FIOR'S
1867 Bacon Street
COME IN AND SAY "HI" TO THE NEW OWNERS
Milly and Laura Leslie

Classified Ads Bring Big Returns!!



Watchful eyes guard your voice when you telephone

Every time you make a phone call, a vast network of equipment speeds your voice to its destination. But a failure anywhere along the line could interrupt your service. So telephone people have worked out many ways to head off possible cases of trouble. For instance, in the maintenance center where Mike Sturtevant (above, left) and Stan Jansen work there's a new kind of line tester that checks the condition of thousands of lines an hour. It shows how well yours and others are working. In addition, telephone central offices have automatic trouble recorders that keep tabs on dial switching equipment. These recorders reveal trouble before it can interrupt routing of your calls.

Patrolling cross-country lines is another way we keep an eye on your service. And on microwave radio-relay routes and many cables, built-in alarms sound off automatically back in a control center whenever trouble threatens. In all these ways, and many others, telephone people safeguard your calls round the clock. It's part of the dependable phone service you've come to count on.

Working together . to serve you better ...

The men and women of **Pacific Telephone**

Bel-air FROZEN FOOD DISCOVERY DAYS!
Discover frozen foods you've never tried before... at SAFEWAY

These prices effective in all Safeway Stores in San Diego County Thursday, March 14, thru Saturday, March 16. Limit rights reserved.

Discover For Yourself . . . . Bel-air Premium Quality Frozen Foods

The premium quality of Bel-air frozen fresh vegetables, fruits and juices. Frozen foods that spark every meal with goodness and yet cost you no more than other brands. Remember you pay no premium for Bel-air Premium Quality. Sold exclusively at your Safeway . . .

SAFEWAY ...your BEST place to save!

Premium Quality Bel-air

Peaches Bel-air Frozen Sliced	5 12 oz. pkgs.	99c
Strawberries Bel-air Frozen	5 10 oz. pkgs.	99c
Corn Bel-air Frozen 2 ears—on the cob	5 Pkgs. 2's	79c
Spinach Bel-air Chopped or Leaf — Frozen	5 12 oz. pkgs.	79c
Vegetables Bel-air Mixed Frozen	5 10 oz. pkgs.	79c

Dalewood MARGARINE 1-lb. pkg. 23c

Curtsy Angel Food RING 12-oz. Angel Food Cake 39c

Safeway Grocery Values

Chunk Tuna	Sea Trader Lenten Special No. ½ can	23¢
Tomato Sauce	Taste Tells Excellent flavor 10 Buffet cans	69¢
Pork and Beans	Taste Tells in Tomato Sauce 5 No. 2½ cans	99¢
Gardenside Peas	Tender-sweet Green Peas 5 303 cans	69¢
Melrose Grahams	Chocolate covered crackers 5½-oz. pkg.	19¢
Blueberry Pie Mix	Comstock Prepared Mix No. 2 can	43¢
Medium AA Eggs	Cream O' Crop Strictly Fresh doz.	39¢

Always Shop Safeway For The Best in Meats

Additional Meat Values

USDA CHOICE LAMB

Shoulder Roast USDA Choice lamb lb. 35c
Lamb Breasts USDA Choice Lamb lb. 9c
Lamb Shanks USDA Choice Lamb lb. 39c

Cube Steaks USDA CHOICE Beef Steaks (Boneless) lb. 98c

Rump Roast USDA CHOICE Beef Roast. Always a delight to serve the family. Bone In lb. 59c

Round Steak
Tender-Aged USDA Choice Graded BEEF
CENTER CUTS
BONE IN
lb. 59
(BONELESS CUTS lb. 69¢)

LUNCHEON MEATS
SOMERSET BRAND . . . Your choice of Sliced Bologna, Sliced Pickle & Pimiento Loaf, Sliced Salami or Sliced Spiced Luncheon Meat.
Your Choice ½ lb. pkgs. . . . 25c

Corned Beef USDA CHOICE Beef Brisket Sealed in Cry-o-vac. Excellent with cabbage lb. 49c

Ground Round Freshly Ground USDA CHOICE Beef Rounds. Makes a Ground Meat Loaf glow lb. 59c

Fresh Oysters Captain's Choice Fresh Oysters. Fine for Stuffing 12-oz. jar 55c

Cudahy Sausage Cudahy Roll Sausage— Regular or Hot. Fine Sunday Breakfast treat 1-lb. roll 39c

Halibut Steaks Captain's Choice Fresh Frozen 1 lb. pkg. 69c

Sole Fillet Captain's Choice Fresh Frozen 1 lb. pkg. 57c

For Fresh-Spring Produce, Shop Safeway

Pippin Apples
Crisp Newtons For eating, pies or delicious sauce 3 lbs. 29c
Green Cabbage Crisp, new spring crop lb. 4c
Artichokes Tender Artichokes excellent quality 3 for 29c
Romaine Lettuce Crisp, green. The perfect salad item 2 Large Bunches 15c
Watermelons Guaranteed, Sold in halves or quarters lb. 7c
Rome Apples Small size Rome Apples 5 lb. bag 35c
Ka Hula Plant ...in soil or water ...each 59¢

Add sparkle to meals with SALAD MAKINGS from SAFEWAY
Avocados—Tomatoes—Lettuce—Celery—Endive
Romaine—Red Lettuce—Butter Lettuce—Green Onions
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SAFEWAY your BEST place to save!

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AS YOU SPEND SHOP WHERE YOU GET "S.H." GREEN STAMPS

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1—Homes For Sale

Hurricanes can be fun when you have FULL COVERAGE with L. Van Stelle Realty Co.

MENTONE STREET

Brand new 2 bedroom duplex, for sale by owner. AC-2-5718.

CHOICE EL CAJON VALLEY
3 bedrooms, lot approximately 70x200, large orange trees, $15,000.
Donald H. Storms, HI-4-3071

HOUSE at 1919 Cable Street to be moved or demolished. AC-2-3100.

4-A—Business Rental

WORK SHOP, WIRED 220-110. Contact 5049 Newport.

5—Rentals

WELCOME FRIENDS TO THE DEL WOOD APT. MOTEL
A Satisfied Guest is our first Consideration.
Studio Apts. Day, Week or Month
AC-2-1909 2104 Bacon St.
San Diego 7, Calif.

5-A—Houses, Furn., Unfurn

UNFURNISHED 1 bedroom house. Stove, refrigerator, TV antenna. Adults. AC-3-3163 or AC-3-3637.

1 ROOM HOUSE with bath, completely furnished. 4749 Bermuda Avenue.

5-C—Apts., Furn., Unfurn.

NEW 2 BEDROOM unfurnished apartment. Adults, no pets. Separate laundry room. 4659 Lotus, AC-2-5857.

FURNISHED 1 Bedroom. Monthly and weekly rates. Adults. 5093½ Narragansett.

$33.50 mo., 2 rooms, furnished. Near all. Util. paid. AC-3-0327. BE-3-6066.

5-E—Rooms

PLEASANT FURNISHED room. Kitchen privileges. 1978 Cable, AC-2-4898.

PLEASANT ROOM, outside entrance. Gentleman. AC-3-9805.

5-G—Misc. Rentals

DO IT YOURSELF
Rent Our Tools & Equipment
Cement Mixers, Wheelbarrows, Power Weed Cutters, Power Lawn Mowers, Lawn Renovators, Roto Tillers, Garden Tractor with Dozer and Plow, Sanders, Misc. portable electric tools, Trailers, Elect. Hedge Shears
AUSTIN'S
4856 Santa Monica AC-3-8324

6—Wanted To Rent

ROOM AND BOARD for quiet elderly gentleman. HU-8-8321 days. HU-8-6563 evenings.

8—Contractors, Builders

REMODELING & ROOM ADDITIONS
Let us assist you in your planning and financing.
FREE ESTIMATES & ADVICE
SAN DIEGO HOME IMPROVEMENT CO.
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WALLS, FIREPLACES, PATIOS, BARBECUES, DRAINS, CARPENTRY, PLASTERING. A. SIMAS. FREE ESTIMATES. AC-2-6717.

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SMALL JOBS a specialty. Walks, steps, patios, floors, small block walls; brick and stucco repair. CY-5-4354.

ADDITIONS AND REMODELING: Advice and estimates freely given. Fine Homes Construction Company, eves., AC-2-6817.

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A-1 PAINTING, interior, exterior. 15 years experience. Reasonable rates. AC-3-0153.

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LAWN MAINTENANCE
Gardening Service, Tree Service
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Free Estimate
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13—Schools, Instruction

BETTE-JUNE DANCING ACADEMY
All types of dancing
New classes forming.
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HU-8-6123

14—Personals

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Donated "for a good cause" can mean training, rehabilitation, and wages for the handicapped.
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Myron Insko, Exec. Director

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Hand or power by factory approved methods. Satisfaction guaranteed.
Saws, Shears, Hand Tools
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9th Anniversary
Table of Yardage—Reduced More than ⅓ off.
Sat. & Mon., March 16 & 18

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EXPERT PRUNING
YARD CLEAN UP
HAULING
BEN M. STONE
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PURCELL RUG FARM, Used Rugs & Carpeting, wall-to-wall carpet, cleaning, modern latest equipment. Sewing & binding. 9x12 Cleaned $6.00. 4234 Voltaire, AC-3-9877.

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JANITORIAL SERVICES
Residential, Commercial. Also floor waxing Call Tony AC-3-8314 or AC-3-9635.

LAWN MAINTENANCE—Clean-up, hauling. Call Larry AC-2-2581, AC-3-1105.

GARDENING maintenance work. Experienced. Otto Von Seeger, AC-3-9049.

PLASTER PATCHING: Licensed, insured. Satisfaction guaranteed. AC-2-0254.

WE SERVICE and repair all makes vacuum cleaners. Community Furniture, AC-3-5714.

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IRONING or Baby Sitting, my home or yours. Reasonable. AC-2-2317.

CARPENTER JOURNEYMAN, Particular work for particular people. Roy Bonham, AC-3-7331

ROOFING, Painting, Floor tile, and What have you! AC-2-2263.

15—Services Offered

TYPEWRITERS
ADDING MACHINES
Buy for less. Discount to Service Men. Rentals, Repairs, Sales. 30 years experience.
Beach Typewriter Co.
5035 Newport AC-2-7133
Ocean Beach

INCOME TAX
Business and Personal
(In your home or office)
Daily 7 a.m. to 9 p.m.
Including Saturday and Sunday
A complete service on all Income Tax Returns and all types of government reports.
AC-3-9656

WINDOW SHADES
Repaired — Replaced
Bring in your old rollers and save.
SHAW'S FURNITURE
4051 Voltaire AC-3-3630

CATERING EQUIPMENT RENTALS
for
Weddings, Parties, Receptions
COMPLETE SERVICE
Tables, Linens, Dishes
Glassware, Punch Bowls and Cups
SUNSET HOUSE
2253 Sunset Cliffs Boulevard
AC-3-7444

MIMEOGRAPHING
Distinctive Work.
IBM Electric Typewriter.
Telephone Answering Service.
LELA LAYNE
1051 Rosecrans AC-2-3719

CABINETS — Furniture, store fixtures, displays manufactured. Bank financing. AC-3-1592.

PIANOS & ORGANS TUNED and repaired. Smith, AC-2-8379, 4869 Santa Monica.

WILDA'S DRESSMAKING-ALTERATIONS
1844 Bacon St. AC-3-0220

CARPENTRY, Repairs, remodeling, gardening, maintenance. References. AC-3-1704.

GLYDE'S BEAUTY SHOP
Special permanent $3.95
Hair Cuts 1.00
5063 Newport Ave. AC-3-0064

ROOFS Repaired and Replaced. Free estimates. Financing. AC-3-1914 or AC-3-8849.

IRONING VERY NEATLY DONE in my home. AC-3-6644.

LADY TAILOR fits you in your home. Lula, AC-2-8097.

AUTO UPHOLSTERY
OCEAN BEACH AUTO TRIM SHOP
SEAT COVERS $13.95 up Ins.
AUTO TOPS, $29.95 Ins.
TRANSPARENT COVERS. $19.95 up
4842 Newport AC-3-9797

BAKERIES
NEWPORT PASTRY SHOP
ST. PATRICK'S CHIFFON CAKE
BUTTERSCOTCH TEA CAKE
1953 Newport AC-3-3556

COCKTAIL LOUNGES
WEBB'S
Dancing
1921 Bacon St. AC-3-9245

CURTAINS & DRAPERIES
JONIAUX CURTAINS DRAPERIES
READY MADE
CURTAINS — BEDSPREADS
RODS — DRAPERIES
SHADES — VENETIAN
BLINDS — ACCESSORIES
and SLIP COVERS
1851 Bacon AC-3-5465

GARAGES & SERVICE STATIONS
H. E. MOORE
Complete Car Servicing
Serving Pt. Loma Area since 1928. "We are as near as your phone."
S & H GREEN STAMPS
2918 Lytton (Loma Portal)
AC-3-5331

FLORISTS
JO'S FLOWER SHOP
4726 Voltaire AC-3-3306

HARDWARE
OCEAN BEACH PAINT & HARDWARE
"The Old Fashioned Hardware Store"
Free Delivery
1926 Bacon AC-3-3083
SCHOEN'S HARDWARE
HOUSEWARES — GIFTS
TOYS
4827 Newport AC-2-8091

15—Services Offered

DON'T WAIT!
APRIL 15TH IS THE DEADLINE
For Federal and State Income Tax
— for —
COMPLETE INCOME TAX SERVICE
HOURS: 9 A.M. to 5 P.M. INCLUDING SAT.
EVENINGS AND SUNDAY BY APPOINTMENT
RYCO SERVICE CO.
4318 VOLTAIRE AC-3-3106

15—Services Offered

INSURANCE
Jos. L. RICHARDSON Co.
Complete INSURANCE Service
1859 Cable AC-3-3679

JEWELERS
SMITH & SONS JEWELERS
4831 Newport AC-3-0718

The Biggest Little Jeweler in Ocean Beach
C. L. DERSCH
JEWELER and WATCHMAKER
4952 Newport Ave. Ocean Beach
All Work Done in our Shop!
AC-2-0215

YOUR MONEY
BACK IF YOU ARE NOT COMPLETELY SATISFIED WITH ANY PURCHASE OR REPAIR SERVICE.
Wolff JEWELERS CREDIT
4822 NEWPORT AVE.
AC-3-1840 Ocean Beach

LUMBER
POINT LOMA LUMBER CO.
4975 N. Harbor Drive
AC-3-7111

MOVING & STORAGE
B & K TRANSFER & STORAGE
New 5000 sq. ft. fireproof warehouse.
Specializing in Pallet Container Storage.
New location.
5019 Santa Monica - AC-3-9008
Phone anytime

OCEAN BEACH TRANSFER MOVING AND STORAGE
5040 NEWPORT AVE.
AC-3-3271

NOTARIES
SIEGEL REALTY
4170 Voltaire AC-3-7147

NURSERIES
BLUE PACIFIC NURSERY
4850 Newport AC-2-1151

SCHOOLS
Nursery to First Grade
LITTLE TOTS NURSERY SCHOOL
4972 Santa Monica AC-2-2314

PLAYHOUSE NURSERY SCHOOL
6:45 to 5:30 Ages 2 to 6
Preschool and kindergarten—Hot Lunches
1678 Santa Monica AC-2-8418

PT. LOMA PLAY SCHOOL
2 thru 6 yrs.
2909 Keats (near DeFalco's)
AC-2-9111

SELF SERVICE LAUNDRY
OCEAN BEACH LAUNDROMAT
Let us Wash those
• SHAG RUGS
• PILLOWS
• COMFORTS
We give Faded Spreads and Rugs a New Look with Coldye.
1877 Cable St. AC-3-1165
Across from Safeway

SERVICE STATIONS
BILL'S MOBILGAS SERVICE
Corner Point Loma Ave. and Sunset Cliffs, AC-2-4422

WATER SOFTENERS, Sales & Service
DUDLEY PLUMBING
4950 Voltaire AC-3-7468

TAXI SERVICE
A.B.C. CAB CO. AC-3-8322
2-Way Radios Open 24 hrs.
Low, Low Rates · Go Anywhere
5 can ride for price of 1
5049 Newport

TELEVISION & APPLIANCES
BAY TV
Indoor Antenna, $7.95 value
NOW 2.99
TV Rentals
Good Used Sets - Open Evenings
4824 Newport Ave. - AC-2-8447

WELDING
B & G WELDING WORKS
ORNAMENTAL RAILS
MISCELLANEOUS IRON
4286 Midway Drive AC-3-1649
¼ mile north Midway Drive Inn

17—Child Care

CHILD CARE: Experienced. My home. Reasonable. 4681 W. Pt. Loma Blvd., AC-2-9485.

DAY CARE—My home, near Loma Theatre. Licensed. Phone AC-3-9810.

OCEAN BEACH VICINITY. Have own car. Elderly lady. AC-3-1378, 4375 Coronado.

BABY SITTING, evenings. Own transportation. AC-3-6483 or AC-3-1325.

DAY CARE—3 blocks to Elementary school. 4782 Brighton.

EXPERIENCED, reliable child care. Full time or days—my home. AC-3-0153.

MOTHER, I will baby sit. Phone AC-2-7803.

CHILD CARE, my home; day, night. Crib, playpen. AC-2-9384.

BABY SITTING, hourly, daytime or evenings. AC-3-9700.

REAL ESTATE REAL ESTATE REAL ESTATE REAL ESTATE

WE HAVE BUYERS
For Point Loma Homes
CLAIR W. BURGENER
3252 Rosecrans AC-3-1668

29—Autos For Sale

CRISLER AUTO SALES
6845 EL CAJON BLVD.
HO-9-4177
Make this big lot a visit. Many, many, many cars make it a pleasure to shop.
Terms arranged to fit purchaser. We maintain our own shop for your protection.

'56 Plymouth V8 Belvedere 4 door. Push button drive, radio, heat, many extras..1995
'56 Ford Fairlane Club, 2 door, radio, heat 1895
'55 Buick Special, hard top coupe, radio, heat 1895
'53 Cad. Coupe DeVille, refrigeration, full power, radio, heat 1795
'55 Ford conv., radio, heat, overdrive, Thunderbird engine 1695
'53 Cad Conv., full power, radio, heat 1595
'55 Chev. 8 Bel Air 2-door, power 1595
'52 Cadillac Coupe DeVille, fully equipt., power 1495
'54 Dodge V8 Station Wagon, overdrive, radio, heat....1295
'55 Ford Club 2 door, overdrive, radio, heat 1395
'53 Fordomatic Victoria, radio, heat. A beauty 1095
'54 Plymouth Belvedere 4-door overdrive, radio, heat 995
54 Ford 6, Business coupe...795
'53 Chev. Club coupe, radio, heat 695
'50 Ford Conv., radio, heat, maroon finish 325
'50 Nash Superstatesman, 4 door 250
'47 Ford sedan, radio.....150
'41 DeSoto Sedan 85
'41 Chev. Sedan 85

OPEN SUNDAYS & EVENINGS
Where the Customers' Rights Are Respected
CRISLER AUTO SALES
6845 EL CAJON BLVD.
HO-9-4177

18—Situations Wanted

PRACTICAL NURSE wants day nursing or baby sitting, any time. AC-2-6572.

20 YEARS EXPERIENCE, general office and secretarial work, with some bookkeeping. AC-2-3931 after 6:30, or Box R-1 Peninsula News.

HOUSEWORK and ironing, $1. hour. Have own transportation. AC-3-0523.

18-A—Help Wanted

COMMERCIAL OFFICE
DEPARTMENT OF EMPLOYMENT
1730 KETTNER BLVD.
Needs
Beach and La Jolla residents to conduct a special census in April.
High school graduates 18 to 65, able to write legibly. Lots of walking.
Please come in and file your application.

DRIVER, full or part time. A.B.C. Cab Co., 5049 Newport.

BOYS, TO DELIVER PENINSULA NEWS, ROSECRANS & TALBOT AREA EACH THURSDAY. AC-3-3156.

19—Help Wanted, Female

WANTED BY ELDERLY WIDOW, a pensioner or social security woman who needs a good home, board, and small salary, to care for convalescing woman. AC-3-7837, or call in person, 4748 Coronado Avenue.

WANTED BABY SITTER, my home. AC-2-9658.

COLLECTION CLERK, typist. Will train. AC-3-9610.

21—Radio, TV

TV RENTALS—By week or month. Delivery service. BOB HORN TELEVISION, 1865 Sunset Cliffs, AC-3-7139.

TV SERVICE. Cash and carry. Big Savings. Fast, efficient service! Open evenings. Luckey Marine Radio, 4733 Point Loma Ave. AC-2-3069.

GUARANTEED SERVICE on all makes of television, phonographs, car and home radios. 30 yrs. experience. PT. LOMA RADIO & TV, 4032 Wabaska Dr., AC-2-8378.

TV RENTALS
AC-3-5251

24—Misc. For Sale

COIL SPRING roll-away bed, $15. AC-3-7897.

FOUR BURNER gas range. Good condition. $15. AC-2-2747.

POINT LOMA--OCEAN BEACH MULTIPLE LISTING

LOOK FOR THIS EMBLEM

Your multiple realtors represent a rich tradition of fair dealings. Are you personally acquainted with a realtor? You should be with one of the following:

Member Offices

PT. LOMA-BAY SIDE
Immaculate 3 bedroom, wall-to-wall carpets, fenced corner lot, excellent neighborhood. $17,500.

SUNSET CLIFFS
Ocean view 3 bedroom, picture windows, carpets, many extras. Aviary that can be made into playhouse or guest house. $17,950.

SIEGEL REALTY
4170 Voltaire
AC-3-7147

PLUMOSA PARK
IMPOSING LOCATION
Spacious Monterey-type home of engaging quality. 3 bedrooms, den, 3 baths, 3 car garage, ample closet space, all decorated in tasteful decor. Offered at $35,000. Cash or terms. Call for appointment and information.
POINT LOMA REALTY
1057 Rosecrans
AC-3-1234 AC-2-4869

WE'RE NOT BRAGGING BUT WE'RE ALL SOLD OUT
Sold our last small home and have buyers to spare. List your property today with us—our attention and service guaranteed.
MILNER REAL ESTATE
2931 Carleton
AC-3-6201 AC-3-9916

PT. LOMA WOODED AREA
New 4 B.R., family room, 3 bath modern ranch. 2 fireplaces, enclosed breezeway with barbecue, plus 15x15 beamed ceiling playroom. All electric built-ins, 100x118 lot—room for pool. Buy now—choose colors. Call
CATALINA REALTY
2145 Poinsettia Dr.
AC-3-1611 Eves. AC-3-7612

A POINT LOMA BUY!
OUT-OF-TOWN OWNER MUST SELL THIS WEEK! Sparkling Cape Cod Colonial, all wood exterior, Dutch doors, fireplace, sunny secluded patio. A spacious 2 bedroom home in a fine Loma Portal neighborhood. Only $17,500. Present your terms. Vacant. Shown any time. Call
ROBERT CROOKS CO.
Realtors
2125 Poinsettia
AC-3-7121 AC-2-5603

OFFICER TRANSFERRED!
His attractive MODERN RANCH '55 home must be sold! Lots of NATURAL WOOD panelling, including kitchen, with built-in range and oven, opening onto dining area. Popular RAISED HEARTH FIREPLACE, central furnace, entry, and 2 car garage. 2 B.R. plus den (or 3 B.R.), 1¾ baths.
Assume existing loan and move in with low down payment. Vacant now—but hurry!
CARL ACKERMAN
Realtor
"Fine Point Loma Homes"
1259 Rosecrans AC-3-3174

1 Year Old Charmer
This lovely 2 B.R. ranch home is a real find. Heavy split shake roof, brick patio, grape stake fence, and, above all, a quiet yet convenient location. Only $15,750. Submit your down. How about calling us?
DEVEREAUX-SCULL CO.
1002 Rosecrans Street
AC-3-1621

CLASSIFIED ADS BRING RESULTS
PHONE
AC-3-3156

BAY SHORE REALTY
OFFERS
PT. LOMA'S BEST
BEAUTIFUL FLEETRIDGE,
3722 DEL MAR AVE.
OPEN SUNDAY 1 to 5
4 Big B.R., 2 baths. Built-in, kitchen, all the latest extras. An EXCEPTIONAL buy on today's market.

PT. LOMA BARGAIN
BRAND NEW—SUPER VIEW
3 B.R., 2 baths, built around the patio. Beautiful beamed ceilings, fireplace, built-in kitchen. Price reduced to $25,000 for quick sale.

PT. LOMA WOODLANDS
3 B.R., 1½ baths, beautiful carpeting and draperies. Loads of extras. Good 4% G.I. loan to assume.

PT. LOMA VIEW
NEAR NEW AND MODERNE 3 BIG B.R., dream kitchen, fireplace, extras. Super garage. A real value at $19,250. Try $4000 down.

FIX-UP SPECIAL
INCREASE YOUR INCOME
5 older units, near Ocean Beach business district. $255 month income now. Always rented. Only $24,000. Try $6,000 down.
BAY SHORE REALTY
4222 VOLTAIRE
AC-3-7141 Eves AC-3-0604

Older 2 B. R., $7950
Fully furnished, near schools and stores. Try $2000 down.
AMELIA BRADLEY, Realtor
1855 Sunset Cliffs Blvd.
AC-2-4696 AC-3-0508

24—Miscellaneous For Sale

Mi Ladies Yardage
4918 Newport
25c off on Woolite
9th Anniversary Sale
Sat. & Mon., March 16 & 18

WESTINGHOUSE 5 cu. ft. refrigerator. Excellent condition, $39.95—Bailey's Western Auto, 5010 Newport.

BARGAIN — $325 — O'Keefe & Merritt gas range; 2-pc. foam rubber sectional; matched tables and lamps. 5-pc. chrome dinette. SELL ALL OR PART. AC-2-2487, after 3.

HOOVER VACUUM SWEEPER SPECIAL $59.95 — GUARANTEED. Turner's Sewing Mach. Ctr. 1951 Abbott. AC-3-1427.

METAL Commercial hot dog steamer, like new. Reasonable. AC-2-2487 after 3.

9th Anniversary Sale
Sat. & Mon., March 16 & 18
10% off on all notions and trimmings.
Mi Ladies Yardage
4918 Newport

G. E. Wringer type, late model. Good condition, $59. Bailey's Western Auto, 5010 Newport Ave.

SEWING MACHINES
$19.50 and up—also the finest automatic to be found.
Turner's Sewing Mach. Ctr.
1951 Abbott AC-3-1427

HEDSTROM baby carriage. Excellent. AC-2-7687.

COLDSPOT refrigerator, approximately 7 cu. ft., $55. Bailey's Western Auto, 5010 Newport Ave.

3 BURNER apartment size gas range. 5011 Saratoga Avenue.

BABY CRIB, chest of drawers. Good condition. AC-3-0233.

24—Miscellaneous For Sale

3-drawer finished commode.....$7.95
Unfinished 8-drawer chest $19.95
Unfinished bookcases 7.50
Unfinished twin size bookcase headboards 7.95
Unfinished full size bookcase headboards 9.95
18" unfinished stools..... 2.50
24" unfinished stools 2.95
30" unfinished stools 3.50
Unfinished rockers, hardwood 5.75
Unfinished hi-fi cabinets.. 27.50
Unfinished step stools 5.95
Unfinished chests from ... 10.95
A complete line of unfinished furniture. Come in and let us show you how easy it is to finish.
COMMUNITY FURNITURE C.
4887 Voltaire Street
AC-3-5714

STEER MANURE, 59c per bag on 5 or more sacks. S&H stamps.
BAYVIEW NURSERY
4927 Voltaire St. AC-2-8969

INLAID LINOLEUM
Latest Designs by
ARMSTRONG—Including CORLON
FREE ESTIMATES
SHAW'S FURNITURE
4051 Voltaire St. AC-3-3630

ASSORTED SHRUBS in cans, 39c each, 3 for $1. S&H Stamps—Bay View Nursery, 4927 Voltaire, AC-2-8969.

COLDSPOT REFRIGERATOR. Excellent condition. Sacrifice. AC-3-7088.

PRIZES! PRIZES! PRIZES! Listen to KFMB Radio, 540 on your dial. 2:45 p. m. to 5 p. m. Monday through Friday.

3 LARGE NAVAJO rugs, cheap. Divan, chairs, miscellaneous items. 1842 Clove.

24—Misc. For Sale

HANDSOME MAHOGANY breakfront with combination desk, 2 beautiful lustres. 1875 Willow St.

O'KEEFE AND MERRITT gas range. All the best features. Reasonable. AC-2-5938.

5-PIECE wooden dinette set. Good condition. AC-2-3686.

NATURAL RANCH MINK STOLE. BRAND NEW. Phone AC-2-4810.

MISCELLANEOUS FURNITURE, 2 bedroom house. Like new. Sacrifice. AC-2-2981.

PIANO—4 foot. Full size keyboard, $300. 2806 Gearing Drive after 4 p.m.

1952 STORKLINE baby carriage. Good condition. AC-3-9532 between 1-3 p.m.

TWO DOOR G. E. refrigerator, Hotpoint automatic washer. AC-2-2981.

CHROME DINETTE, davenport and chair. Like new. Need space. 2087 Bacon.

26—Pets, Supplies

REGISTERED DACHSHUND PUPS—AC-2-1297.

28—Lost & Found

LOST, MALE green parakeet, banded No. 71-283L-55. AC-2-2802.

30—Boats For Sale

AQUATIC MINDED—$500 buys a 15-ft. Fleetwood moulded plywood boat, Mercury Cruiser motor with controls, trailer, windshield, gas tank, etc., all in good condition. Boat is varnished. Call AC-2-9020.

DAWSON'S CLEARANCE MARK-DOWN SALE

Unheard of VALUES!

This Is All New Merchandise

FLOOR MODELS and some WAREHOUSE STOCK

☆

WASHERS & DRYERS
Maytag, Westinghouse and Philco

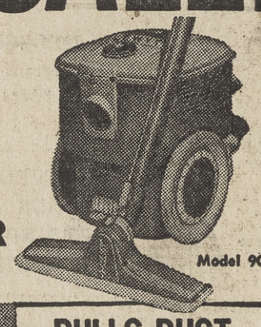
AUTOMATIC WASHER
Water Level Control. Lint Filter, etc.
Reg. 349.95 NOW 249.95

AUTOMATIC WASHER
25" Wide
Reg. 229.95, NOW
179.95

AUTOMATIC DRYER
Temperature Regulator, Ozone Lamp, etc.
Reg 329.95 NOW 249.95

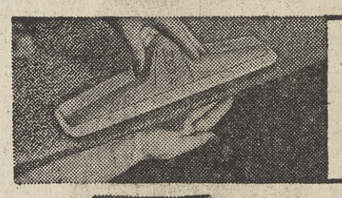
COMBINATION WASHER and DRYER
Fully Automatic
Reg. 529.95 NOW 399.95

LEWYT 1¢ SALE!

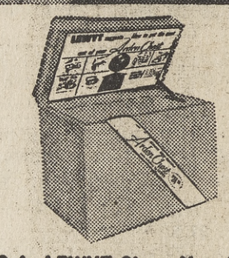


Buy the new **LEWYT POWER CLEANER** that...

Model 90



PULLS DUST THROUGH ¾ INCH RUG!



And get this $24.95 **ARDEN CHEST** for only 1¢ more!

Only LEWYT Gives You All These Extra Value Features!

- Big easy-rolling wheels!
- Allergy-proof filter system!
- Exclusive Power Dial!
- Largest Dirt Capacity!
- Adjustable nozzle on wheels!
- Built-in Tool Rack!
- All Metal Construction!
- Convenient Tip-Toe Switch!

PAY AS LITTLE AS $1.25 A WEEK

WE STOCK GENUINE LEWYT SPEED SAKS

TELEVISION

RCA, Zenith, Philco, Hoffman, Westinghouse and Others

COLOR TV 21 inch ..... Was $795, NOW	545.00
COMB. TV-RADIO-RECORD PLAYER 21 inch TV ..... Was 409.95, NOW	279.95
LOW BOY TV 21 inch ..... Was 309.95, NOW	229.95
TABLE MODEL TV w/matching base 21 inch ..... Was 259.95, NOW	209.95
CONSOLE TV 21 inch ..... Was 359.95, NOW	279.95
CONSOLE TV 21 inch ..... Was 309.95, NOW	199.95
CONSOLE TV with Remote Control 21 inch ..... Was 319.95, NOW	249.95
CONSOLE TV 21 inch ..... Was 269.95, NOW	209.95
CONSOLE BLONDE TV 21 inch ..... Was 369.95, NOW	279.95

REFRIGERATORS

WESTINGHOUSE AND PHILCO

11.4 Cu. Ft. Was 489.95 ..... NOW	359.95
12 Cu. Ft. Was 309.95 ..... NOW	269.95
12.2 Cu Ft. Was 479.95 ..... NOW	329.95
13.2 Cu. Ft. Was 519.95 ..... NOW	389.95
12 Cu. Ft. Was 529.95 ..... NOW	339.95
11.5 Cu. Ft. Double Door Was 519.95 ..... NOW	369.95

...THE TV WITH 22% MORE PICTURE DETAIL

Westinghouse BROAD BAND TV

At last! TV engineered to reproduce the full wide-band signal sent by TV Stations... 22% MORE PICTURE DETAIL than sets without this feature.

ORDINARY "NARROW-BAND" SETS CAN'T reproduce full wide-band signal sent by TV stations. Detail is blurry . . . lack of "middle-tones" gives harsh blacks and whites.

WESTINGHOUSE "BROAD BAND" TV is made to reproduce *all* of signal. Detail is needle-sharp over entire picture . . . added "middle-tones" mean new life-like realism.

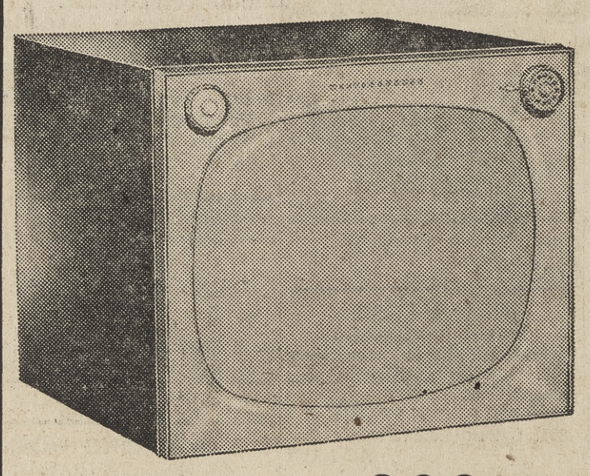
Now enjoy TV as never before! See crisp, sharp detail, life-like realism that puts you "in the picture." Yet, you pay no more! Thanks to exclusive Westinghouse engineering advances, amazing new "Broad Band" TV actually costs *less* than many "Narrow Band" sets. And, you get so much more, too!

- Optional "Chairside" Remote Control
- Trouble-free Silver Safeguard Chassis
- Push-button On-Off Control—no fussing with volume each time you turn set on.
- Exclusive Space-Saving "Slim-Trim" styling

"CHAIRSIDE" REMOTE CONTROL

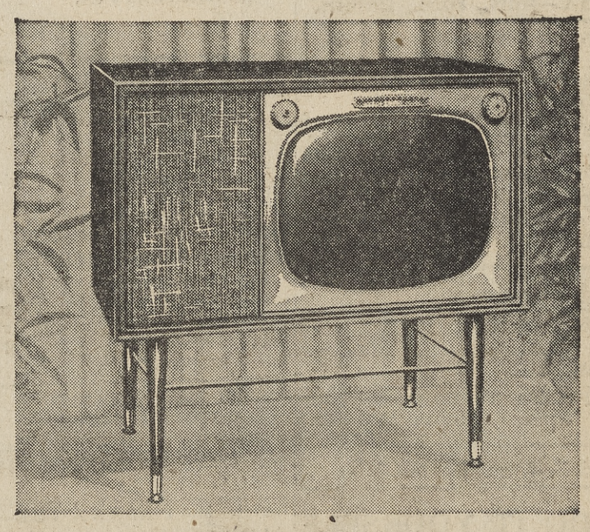
changes Channels with a touch . . . unused Channels are automatically by-passed. Amazingly low additional cost.

DRAMATIC NEW STYLING



THE BELMONT: Striking "Broad Band" Table Model at a low, low, eye-opening price. 21-inch over-all diagonal, 243 sq. in. viewable area. In durable Mahogany Finish. (Model 21T180.)

209.95 *less Big Trade-In Allowance*



339.95

WESTINGHOUSE BROAD BAND TV

MADE TO GIVE YOU 22% MORE PICTURE DETAIL than sets without this feature! You enjoy needle-sharp detail, life-like pictures no ordinary "Narrow-Band" set can match!

THE BEVERLY (above): Striking Horizontal Console* with dual speakers for top fidelity. Push-Bar Power Tuning . . . optional "Chairside" Remote Control. Natural Walnut or Maple Finish (Model 21KR190).

YOU CAN BE SURE... IF IT'S Westinghouse

WATCH DAWSON'S *Where Bigger Deals Are Made Every Day!*

4940 NEWPORT AVE. DAWSON'S TELEVISION AND APPLIANCES **OCEAN BEACH**

OPEN MONDAY & FRIDAY EVENINGS UNTIL 9 — Telephone AC-3-1614